

Liza Featherstone
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Author

- *Behind the Mirror: Focus Groups and What They Reveal* (under contract with OR Books, forthcoming February 2018)
- *False Choices: The Faux Feminism of Hillary Rodham Clinton*, edited and co-wrote introduction, (Verso, 2016)
- *Selling Women Short: The Landmark Battle for Workers' Rights at Wal-Mart*, Basic Books, November 2004. (Paperback with new epilogue, November 2005)
- *Covering Labor: A Reporter's Guide to Worker's Rights in a Global Economy*, Co-editor with Anya Schiffrin (Initiative for Policy Dialogue, 2006)
- *Students Against Sweatshops*, Verso, June 2002. (Co-authored with United Students Against Sweatshops)

Freelance Journalist/Essayist (see selected publications list, attached)

- **Advice columnist**, *The Nation* magazine. Write monthly advice column for left-wing opinion magazine. October 2015-present.
- **Columnist** *amNY* Feb 2013 to present. Write bimonthly column for daily paper distributed in NYC subway stations. Topics include local education, traffic, labor, parks and other matters pertaining to the public commons.
- **Contributing Writer/Editor**, *The Nation* magazine. Write features and editorials for the magazine and shorter items for its weblog, sometimes on a retainer or contract basis, sometimes less formally. 2005-present.
- **Columnist**, *The Brooklyn Rail*
Wrote well-received monthly "Report Card" column on local public education issues. February 2011 to August 2012.
- **Journalist/Essayist**
The Baffler, *The Guardian*, *The New York Times* and many other publications.
See attached publications list.

Book Critic/Cultural Reporter

I have written book reviews for *Bookforum*, *The Washington Post Book World*, *The New York Times Book Review*, *Los Angeles Times Book Review*, *Ms.*, *The Women's Review of Books*, *Newsday*, *In These Times* and many other publications. I have also profiled numerous authors for *Newsday*, including Salman Rushdie, Doris Lessing, Jeanette Winterson and Ha Jin. October 1993-present.

Adjunct Professor

- Arthur Carter Journalism Institute, New York University. Now teaching "Reporting and Writing," and "Portfolio I," both required courses in NYU's Literary Reportage Master's program. Advise Master's theses. September 2015-present.
- Columbia University School of International and Public Affairs. I have taught "Communique/The Morning Post for Credit," a journalism course offered both semesters for students who wish to develop writing, reporting and editing skills by working on the school newspaper. I now teach "Writing on Policy." September 2010-May 2013, and Spring 2016 - present.
- Arthur Carter Journalism Institute, New York University. Taught "Writing for a Wide Readership," a Spring semester writing workshop for NYU graduate students wishing to write for readers outside the academy. Advised student independent studies. Served on thesis committee for graduate student. January 2009-May 2013.
- Queens College Labor Resource Center, Graduate Center of the City University of New York. I taught "Work, Culture and Politics in New York City," a labor studies course for undergraduates in the Union Semester Program. Fall 2008-Fall 2010.
- Cornell School of Industrial Relations. I taught "Work, Culture and Politics in New York City," to union members returning to school. Fall 2009.
- Graduate Center of the City University of New York, Political Science Department. Taught "Writing Politics," a writing workshop for graduate students seeking to write in a journalistic style. Fall 2006 and Fall 2008.

Full Professor

- **Belle Zeller Visiting Professor of Public Policy, Political Science department, Brooklyn College**
Taught "Writing Politics," as well as "Politics and Media," courses to Brooklyn College undergraduates. Gave talks and participated in panels on campus. Attended faculty meetings and performed departmental service (served on committees, etc.) (August 2013-May 2015)

Print and Online Editor (selected)

- **Contributing Editor, JSTOR Daily.** Conceived, acquired and edited features and columns for online magazine which brings scholarship to a general readership. (Throughout 2015 and 2016)
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- **Freelance editor**, Institute for Policy Dialogue, Columbia University. Edited manuscripts, usually on labor and economic rights, for think tank associated with Nobel Laureate economist Joseph Stiglitz. 2005-2007.
- **Freelance editor**, The New Press. Edited book manuscripts, including *Taxi!* By Biju Mathew, a recent history of New York City Taxi Workers' organizing, and *Gone Tomorrow*, Heather Rogers' journalistic investigation of the problem of garbage. (2004-2006)
- **Part-time Line Editor**, *Publisher's Weekly*. Wrote short takes edited reviews for major book publishing trade magazine. Throughout 2001 and 2002.

Speaker/Panelist (partial list)

- (2014) Panelist, spoke on pregnancy discrimination at "Feminism for What?" conference sponsored by Baffler magazine
- (2014) lecture on my book-in-progress on focus groups, John Jay College.
- (2014) Moderator, closing panel for discussion series on climate change, "Anthropocene or Ecology for All," Queens Museum.
- (2012) "Walmart and its Discontents," panelist at Columbia University Graduate School of Architecture.
- (2012) Guest speaker, Humanities Center, University of California-Irvine. Gave lecture on education privatization.
- (2012) Guest speaker, Hobart and William Smith College. Gave lecture on education and the Occupy movement.
- (2012) Speaker, rally in front of Supreme Court, Washington, D.C. organized by plaintiff in *Dukes vs Wal-Mart* sex discrimination case.
- (2011) Moderator, panel on "Phase 2 of Occupy Wall Street," with Frances Fox Piven and others, organized by *Jacobin* magazine and hosted by Columbia University.
- (2011) Visiting Scholar, Havens Center for the Study of Social Structure and Social Change, University of Wisconsin, Madison. Spoke about book-in-progress on focus groups.
- (2011) Guest speaker, Stonehill College. Gave lecture on student activism and visited in classes.
- (2010, 2011) Assembly panelist/lunchtime speaker, Fieldston Ethical Culture School, Riverdale, New York. Debated Tea Party Activist; spoke about Wal-Mart lawsuit.
- (2007, 2008, 2011) Laguardia College, panel on consumer politics. Also guest in classes speaking on Wal-Mart.
- (2008, 2009, 2010, 2011, 2013) Keynote speaker/panelist for Young Democratic Socialists Conference and summer retreat.

- (2010) Panelist with Politico founder Mike Allen at conference on new media and “the Attention Economy” at University of Virginia, Charlottesville.
- (2010) Panelist, discussion on *The Madame Curie Complex: The Hidden History of Women in Science* (Feminist Press), Princeton, NJ
- (2010) Scholar in Residence/speaker, Leadership Studies Department, Frostburg State University, Frostburg, MD.
- (2009) Sarah Lawrence College, panel speaker on labor issues, guest in media studies classes.
- (2008) Columbia Law School, moderator for panel on *The Big Squeeze* by New York Times reporter Steven Greenhouse
- (2007) Nation Cruise, featured speaker
- (2007) Yale University, guest speaker in history class
- (2007) Visiting Scholar/Keynote Speaker, National Leadership Symposium, Richmond, VA
- (2007) University of Michigan, Ann Arbor, Motorola Lecture on Gender Issues about sex discrimination at Wal-Mart
- (2007) University of Michigan, Flint, public lecture on Wal-Mart, guest in classes
- (2007) Left Forum, New York City, Chair of Opening Plenary. Frequent panelist and moderator.
- (2007) John Jay College, lecture on Wal-Mart.
- (2006) Amherst College, lecture on anti-corporate activism.
- (2006) Rethinking Marxism conference, speaker on keynote panel about independent media.
- (2006) Union Leadership Conference, Labor Management Center, talk on Wal-Mart, panel on women’s labor activism
- (2006) Vanderbilt University, lecture on women and Wal-Mart.
- (2006) Wesleyan University, lecture on Wal-Mart.
- (2006) Center for American Progress/Nation magazine, panel for young journalists on covering corporate America, broadcast on C-SPAN
- (2006, 2005, 2004) Women and Media conference, speaker on multiple panel discussions on covering women’s labor issues, and on the independent media.
- (2005) American Anthropological Association, panel dedicated to my Wal-Mart work.
- (2005) “Building Sisterhood, Organizing for Power,” 24th Annual Western Regional Summer Institute for Union Women, keynote talk on women and Wal-Mart
- (2005) Rutgers University, lecture on Wal-Mart.
- (2005) Pennsylvania State University, public lecture and seminar on Wal-Mart.
- (2005) Boston College, lecture on Wal-Mart.
- (2005) Drew University, lecture on Wal-Mart.
- (2005) United University Professions convention, keynote speaker on Wal-Mart.

- (2005) Vassar College, annual lecture for new students, speaker on writing and civic engagement.
- (2005) Metropolitan College of New York, lecture on Wal-Mart.
- (2005) Butler College, lecture on Wal-Mart
- (2005) St. Olaf's College, keynote at conference on "Globalization and Social Responsibility."
- (2005) Carleton College, guest in globalization class.
- (2005) St. Paul Public Library, lecture on Wal-Mart, sponsored by Friends of the St. Paul Public Library.
 - (2005) UFCW Women's Congress, keynote speaker
 - (2005) International Association for Feminist Economics, panel discussion on Selling Women Short book.
 - (2005) University of Maine, lecture on Wal-Mart.
 - (2005) State University of New York-Albany, lecture on Wal-Mart.
 - (2005) Provisions Library, Washington, D.C., discussion on Selling Women Short, with economist Heather Boushey, sponsored by the Center for Economic and Policy Research
 - (2005) Agnes Scott College, lecture and guest in seminar.
 - (2005) University of Massachusetts, Amherst, lecture on Wal-Mart.
 - (2005) Equal Rights Advocates luncheon, keynote speaker on Dukes vs. Wal-Mart lawsuit.
- (2005) Debate sponsored by The Nation and The Economist magazines, "Is Wal-Mart Good for America," broadcast repeatedly on C-SPAN
- (2004) State University of New York, Stony Brook, lecture on Wal-Mart
- (2004) University of Massachusetts, Dartmouth, lecture on Wal-Mart and guest in classes.
- (2004) American Sociological Association, panel discussion on media.
- (2004) Simon's Rock, Bard College, May Day lecture.
- (2004) "New World of Work" conference, George Mason University, panel discussion on women's labor.
- (2004, 2003) "Covering Globalization," conference, Columbia Journalism School and the Institute for Public Dialogue, lecture to professional business journalists on covering labor issues.
- (2003) Winona State University (Minnesota), public lecture, guest in journalism classes.
- (2002) University of Iowa, public lecture, guest in journalism classes.
- (2001) American Studies Association, panel discussion, "This is What Democracy Looks Like: Student Activism, Global Business and Commercial Media's Grip on Public Representation."
- (2001) University of Tasmania, Australia, English Department-sponsored lecture, "Student Protest and the Corporate University."
- Columbia Journalism School, occasional guest lecture, magazine writing class and others.
- Hunter College, substitute teacher and guest lecturer in journalism class. Frequent guest lecturer in social science classes.

- CUNY Graduate Center, frequent guest lecturer in classes. Panelist at 2009 roundtable on Obama with Frances Fox Piven and others.
- New York University, frequent guest lecturer in classes.
- Journalism seminar to interns at The Nation magazine, semi-annual.

Awards

- Named “Best Education Reporter in Brooklyn” by the L magazine (2011)
- Myers Outstanding Book Award, from The Gustavus Myers Center for the Study of Bigotry and Human Rights, for *Selling Women Short* (2005).

Fellowships

- Hoover Institution Media Fellow (May 2011)
- Knight-Bagehot Fellow in Business and Economics Journalism, Columbia University, awarded annually to ten of the best journalists in the field, permitting study at the Business School for one academic year, with a full schedule of MBA courses. August 2007-May 2008.
- Ralph Shikes Fellow, Public Concern Foundation, for writing, speaking and reporting on social justice issues. May 2006-December 2006.
- Founding fellow, Andrew Kopkind Colony, a weeklong annual gathering of progressive journalists and activists. July-August 1999.

Grants

- John W. Hartman Center for Sales, Advertising and Marketing History, Travel Grant. For use of archives for *Behind the Mirror* research, awarded 2010.
- Investigative Fund of the Nation Institute grant. For reporting on Wal-Mart and Walton family philanthropy, awarded 2005 (article published in the *The Nation*). For reporting on changes inside Rupert Murdoch’s *Wall Street Journal*, awarded 2009 (article published in *Columbia Journalism Review*).
- Dick Goldensohn Fund grant, for reporting on Wal-Mart, awarded November 2002.
- Fund for Investigative Journalism grant, for reporting on Wal-Mart, awarded September 2002.
- Grants from the Haywood Burns Fund of the Nation Institute, which supports feature articles in *The Nation* magazine highlighting community activism. (1998, 2000, 2001, 2002)

Media appearances (partial list)

These are a few of the many radio and TV shows and networks for which I have been interviewed about my work:

BBC, CBC, KPFF, KPFA, KPFT, KBOO, BNN; "Keep Hope Alive with Rev. Jesse Jackson" (syndicated); "Black Agenda Radio" (Progressive Radio Network); "The Peter Werbe Show," Detroit stations WRIF and WCSX; "Democracy Now!" (syndicated, TV and radio); "Power Lunch," "Street Signs," "Business News," and "The Closing Bell" (CNBC); "Cavuto on Business" and "Special Report (Fox News); "The Jay Marvin Show," (Air America affiliate, Boulder/Denver); "The Doug Clifford Show," WSKY; "Morning News," WUSA -TV; The Leonard Lopate Show (WNYC); WGNU (St. Louis); "Unfiltered," Air America; Associated Press Radio; "The Bob Edwards Show (XM Satellite Radio); "Faith Middleton Show," Northeast Public Radio; "The Michelangelo Signorile Show," Sirius Satellite Radio; "The Mike Malloy Show," Air America; "Radioactivity" WMNF; "Ring of Fire," Air America; WWPR-AM; "Culture Shocks with Barry Lynn" (nationally syndicated); WDRC-AM; WLW-AM; "The Laura Flanders Show," Air America Radio; "Your Call," Working Assets Radio (NPR affiliate in San Francisco); WBUR (NPR affiliate in Boston); "To the Best of Our Knowledge" (Wisconsin Public Radio); KPFA Morning Show; KPFA's "Against the Grain"; Canadian Broadcast Television; Danish National Radio; Free Speech TV; "Democracy Now," "Counterspin" and "RadioNation" (syndicated on Pacifica); CityTV (Toronto, Canada); "FM4" (Austrian Broadcasting Corporation); "Consumer Man" (KOMO 1000, Seattle/Tacoma); WTMD 89.7, Towson, Maryland.

Political Activist/Volunteer (selected)

- **Member, Brooklyn New School Afterschool Advisory Committee.** Work with other parents and administration to help staff run large public school afterschool program. Spring 2016-present.
- **Writer/Reporter.** Assisted with interviewing and writing for book project on Occupy Wall Street that was published by OR Books in early 2012. Proceeds to Occupy movement.
- **Editorial board member,** *Jacobin* magazine. Offer guidance to, and solicit articles for new radical political magazine. January 2012-present.
- **Parent Representative,** School Leadership Team, Brooklyn New School (P.S. 146). Elected member of group of parents and teachers that helps set school policy and is responsible for approving budget. Spring January 2012 -June 2014.
- **Organizer,** Brooklyn New School-Brooklyn School for Collaborative Studies Parent Action Coalition. Help to inform and organize parents

against threats to public education. Organized public events on testing and school funding issues. September 2011-June 2012.

- **Founding member**, Advisory Collective, Human Rights and Social Movements Program, Carr Center for Human Rights Policy at the Harvard Kennedy School. Serve as advisor to new program dedicated to developing innovative approaches to research, teaching and activism and policy rooted in a deeper understanding of the relationship between social movements and human rights. July 2009 – present.
- **Board Member**, The Brecht Forum. Helped develop survival strategy for New York City organization dedicated to public education on social justice issues. Also served as co-chair of the organization's Program Committee (March 2003 to January 2006). In that capacity, I planned classes, public lectures and seminars. I also organized and publicized many well-attended public events. I also planned and facilitated weekly committee meetings. Spring 2002-January 2006.

Education

- (2008) Masters of Science, Columbia University School of Journalism.
- (2008) Certificate in Business and Economics Journalism. Both certificate and master's degree were awarded for completing Knight-Bagehot Fellowship (explained above).
- (1991) Bachelor of Arts, University of Michigan. American Culture Program, Honors