

Anya Schiffrin

International Affairs Building

School of International and Public Affairs, Columbia University

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ACADEMIC APPOINTMENT

Director, Technology Media and Communications specialization at the School of International and Public Affairs, Columbia University. (2008-) Lecturer (2003-)

Courses taught include: Global Media and Innovation, Media, Campaigning and Social Change. Past courses include: Panama Papers, Topics in International Business and Economic Reporting, Media and Economic Development, History of Economic Journalism Since 1600.

Awarded a Provost's grant to work with the Center on Teaching and Learning to produce the Massive Online Open Course "*Global Muckraking*". Launched in spring 2017 with 5,000 people enrolled from more than 150 countries. The course was selected by CTL to run again in October 2017 and spring 2018.

Supervise workshops, student capstones and independent research projects and serve as faculty advisor to the *Journal of International Affairs* and *The Morningside Post*.

PEER-REVIEWED JOURNAL ARTICLES

"From Online Political Expression to Mansplaining: The Role of Gender Gap and Social Media in Conversational Behavior," with Karolina Koc-Michalska, Anamaria Lopez, Shelley Boulianne, and Bruce Bimber, funded by the Audencia Foundation, submitted awaiting review

Entry on media trust and credibility, *Oxford Encyclopaedia of Journalism Studies*, (accepted, forthcoming in 2019)

"News, Economic Governance and Anti-Corruption", *Oxford Research Encyclopedia of Communication*, April 2019

"Muckraking", entry for *International Encyclopaedia of Journalism Studies*, forthcoming June 2019

“Muckraking” bibliography for Oxford Bibliographies in Communication. Ed. Patricia Moy. New York: Oxford University Press, forthcoming May 2019

“Disinformation, fake news and democracy,” *Journal of International Affairs*, 2018.

Guest editor and author of introduction, special issue of *Journalism: Theory, Practice & Criticism* on media capture, 2017.

“Business Journalism and the Financial Crisis: A review of the literature,” *Sociology Compass* 2015.

“Are We All Keynesians Now? US Press Coverage of the Stimulus Package,” co-authored with Ryan Fagan . *Journalism: Theory, Practice & Criticism*, 2012.

Michael Behrman, James Canonge, Matthew Purcell and Anya Schiffrin, ‘Watchdog or Lapdog? A Look at Press Coverage of the Extractive Sector in Nigeria, Ghana and Uganda’, *Ecquid Novi*, Volume 33:2 , pp. 87-99, September 2012.

“Not Really Enough: Foreign Donors and Journalism Training in Ghana, Nigeria and Uganda”, *Journalism Practice*, Volume 4:3 August, 2012.

Anya Schiffrin and Michael Behrman, ‘Does Training Make A Difference? Evaluating Journalism Training Programs in Sub-Saharan Africa’, *Journalism & Mass Communication Educator*, Volume 66:340, December, 2011 .

BOOKS

Forthcoming, Editor, *Media Capture in the Digital Age*. Columbia University Press, 2019

Editor, *Africa Muckraking: 75 years of Investigative Journalism from Africa*. Jacana Press, November, 2017.

Editor, *In the Service of Power: Media Capture and the Threat to Democracy*. Center for International Media Assistance, February 2017

Editor, *Global Muckraking: 100 Years of Investigative Journalism from around the world*, New Press, September, 2014.

Co-editor with Eamon Kircher-Allen, *From Cairo to Wall Street; Voices from the Global*

Spring, New Press, 2012.

Editor, *Bad News: How the Press Missed the Biggest Story of the 21st century*, New Press, 2011.

Co-editor with Amer Bisat, *Covering Globalization: A Handbook for Reporters*, Columbia University Press, 2004.

Co-editor with Svetlana Tsalik, *Covering Oil: A Reporter's Guide to Energy and Development*, Open Society Institute, 2005.

Business and Economic Reporting; Covering Companies, Financial Markets and the Broader Economy. International Center for Journalists, 2005, pp 13-31.

Co-editor with Liza Featherstone, *Covering Labor: A Reporter's Guide to Workers' Rights in a Global Economy*, Initiative for Policy Dialogue, 2007.

Covering Business and Economics, with Graham Watts, Fudan University Press, 2007.

BOOK CHAPTERS

“Investigative Journalism, on Oil, Gas, Mining: Has Technology Made a Difference?”. Co-authored with Ryan Powell, *Publish What You Pay Norway*, 2019.

“If a Tree Falls in the Forest: Press Coverage of the Millennium Village Project”. Co-authored with Audrey Ariss, in *Developing News: Global Journalism and the News Coverage of development Policy since 1945* edited by Jairo Lugo-Ocando and An Nguyen, Routledge, 2017.

“Labor journalism, human rights, and social change”. Co-authored with Beatrice Santa-Wood, in “*Routledge Companion to Media & Human Rights*” edited by Silvio Waisbord, Routledge, 2017.

“Bloggers, celebrities, and economists: news coverage of the Millennium Village Project”. Co-authored with Audrey Ariss and Michelle Chahine, published in *Africa's Media Image in the 21st Century: From the “Heart of Darkness” to “Africa Rising”* edited by Melanie Bunce, Suzanne Franks, and Chris Paterson, Routledge, 2016.

“Digital Technologies and the Extractive Sector: the new wave of journalism in resource-rich countries”. Co-authored with Erika Rodrigues, published in *Participatory Politics and Citizen Journalism in a Networked Africa* edited by Bruce Mutsvairo, Palgrave Macmillan, 2015.

“US Business Press and the Financial Crisis”, book chapter in *The Soothsayers of Doom: the Media and Financial Crises* edited by Steve Schifferes, Routledge, 2014.

“From Leninist Lapdogs to Bothersome Bloggers: Vietnamese expression in the age of the internet” with Catherine Mackinley in *State Power and Information Infrastructure* edited by Philip Howards and Muzammil Hussain. Ashgate, December, 2013.

"The Limits to Foreign Funded Journalism Training in Africa", *Journalism, Education, Training and Employment*, edited by Bob Franklin and Donica Mensing. London: Routledge, 2011, pp 97-111.

"PR in Developing Countries," *Where the Truth Lies*, Julia Hobsbawm (ed.), 2006, pp 184-194.

OTHER WRITING (REPORTS AND ARTICLES)

“Tweeting about tax avoidance: How NGOs and Journalists Create Salience in a World Crowded by Good Causes.” by Shant Fabricatorian, Alexandre Goncalves, and Anya Schiffrin, to be presented at the International Communications Association annual meeting in May, 2019

“Entrepreneurial solutions to Online Disinformation: Seeking Scale, Trying for Profit”, submitted April 2019

"Creating a Global Fund for Investigative Journalism", co-authored with Ellen Hume and presented at the Global Forum for Media Development meeting in Perugia, April 2019

"Captured Media? Examining Brazilian Coverage of Lava Jato", by Daniela Campello, Anya Schiffrin, Karine Belarmino and Debora Thome. Policy Briefs on Lava Jato: Understanding Latin America’s Largest Corruption Scandal in History. New York, NY: Center on Global Economic Governance at the School of International and Public Affairs, Columbia University, February 20-2019

“Fighting for Survival: media startups and economic viability in the Global South”, launched in March 2019.

"Fighting disinformation with media literacy—in 1939", *Columbia Journalism Review*, October 2018

Bridging the Gap: Rebuilding Citizen Trust in Media, lead writer. Co-authors/contributors:

Susanna de Martino, Ellen Hume, Nicole Pope, Beatrice Santa-Wood. September 2017 (report was cited in the *Washington Post* and in various blog posts).

“Governments and corporations hinder journalists with ‘media capture’”, *Columbia Journalism Review*, August 2017.

“Media Capture in the Digital Age”, *Project Syndicate*, August 2017.

“Same Beds, Different Dreams; Charitable Foundations and Newsroom Independence in the Global South” published by the Center for International Media, February, 2017.

“Publishing for Peanuts: Media Innovation and the Startup” with JJ Robinson and Kristen Grennan. Commissioned by the Open Society Foundation’s Program on Independent Journalism and distributed/presented throughout, Fall 2015.

“Can We Measure Media Impact: A Survey of the Field” co-authored with Ethan Zuckerman. Published in the *Stanford Social Innovation Review*, September 2015.

“Power and Pressure: African Journalists Cover the Extractive Sector” in *Journal of International Affairs*, Spring 2009.

Review of “Dead Aid” by Dambisa Moyo published in the *Whitehead Journal of Diplomacy*, Spring 2009.

Anya Schiffrin and Phil Howard, "Reporting Time: The Changing Coverage of Political Crisis and Complex Humanitarian Disasters in Four US Newspapers" (working paper)

Formerly a regular contributor to Reuters opinion website.

OTHER POSITIONS

Member of judging panel for **Public Eye Investigation Award**, 2018

Head of the jury for the **Overseas Press Club** Awards for the Dine award in human rights reporting, 2014- Member of the jury from 2011-2013

Expert witness for Carter-Ruck on case **Al Jazeera vs. Egypt**, Fall 2017-

Board member, **Open Society Foundation Global Board**, April 2016-

Member of the sub-board of the **Open Society Foundation’s** Program on Independent

Journalism. 2008-2017.

Board member, **American Assembly**, January 2016-

Board member, **Center for Media, Data and Society**, 2016-

Board member, **Global Reporting Centre**, University of British Columbia. July 2015-

Board of **ThomsonReuters** US Foundation, 2013-.

Member of the Advisory Board of **Revenue Watch** now called **Natural Resource Governance Institute**. 2006-.

Member of the Advisory Board of **Transparentem**, 2015-2017

Board member of African journalism NGO, **African Sentinel**, 2013-

Advisory board member, **Center for Media, Data and Society** Central European University/SPP, 2013-

CONFERENCE PRESENTATIONS

“Covering Oil: Big Data, New tools and Journalism” presented at the **Global Journalism Network** annual conference in Rio de Janeiro, Brazil, October 2013. Co-authored with Erika Rodriguez.

Paper was revised and presented at the GIJN conference in Lillehammer, Norway in October 2015.

Paper on “Measuring Media Impact, Respecting Journalism Independence,” presented to the advisory board of the Open Society Foundation’s Program on Independent Journalism. Ethan Zuckerman from MIT Media Lab was the discussant. Barcelona, May 2014.

Presented a paper on press coverage of the extractive sector in Ghana, Nigeria and Uganda at the July 2010 meeting of Digital Citizen Indaba which ran in parallel with the **World Journalism Education Conference**. in Grahamstown, South Africa. Paper was co-authored with Michael Behrman, James Canonge and Matthew Purcell.

Presented a paper on methodologies for evaluating journalism training. Paper was co-authored with Michael Behrman and presented at the **World Journalism Education Conference** in

Grahamstown, July 2010.

Presented a paper on journalism training in Ghana, Nigeria and Uganda at **The Future of Journalism Conference**, The **Cardiff** School of **Journalism**, Media and Cultural Studies **Cardiff** University in September 2009.

SELECTED TALKS, PANELS

2019

Spoke or moderated on five panels at International Journalism Festival and presented at Global Forum for Media Development meeting, Perugia, Italy

Presentation of paper “Investigative journalism in the extractive industries” at 3rd Making Transparency Possible Conference, Metropolitan University, Oslo, Norway

Presentation on disinformation, UNDP Oslo Governance Center, Oslo, Norway

Presentation at Reimagining Media Development Conference, Bellagio, Italy

2018

Forum Media and Development Symposium (FOME) keynote on media capture Berlin, Germany

School of Media and Communication on online disinformation, Melbourne, Australia

Center for Media Transition on “Publishing for Peanuts”, Sydney, Australia

Presentations on how to solve the problems of disinformation/fake news online. TAT Granada (Spain), Symi Symposium young leaders forum (Greece), Alpbach Festival (Austria), Khazanna dialogue (Malaysia), Women’s Foreign Policy Group (NYC), RMIT University (Melbourne), and FoME Symposium on Media Capture (Berlin), (2018)

Panels at the Center for International Media Assistance on media donors and on media capture, Washington DC (2017).

The Natural Resource Governance Institute’s *Ghana Community of Practice Meeting: Lessons and Directions in Media and Natural Resource Governance*, Accra (June 2016)

Deutsche Welle’s *Global Media Forum*, Bonn (June 2016)

African Media Initiative's *African Media Leader's Forum*, Johannesburg (November 2015)

Invited Talks on *Global Muckraking and African Muckraking*

Aga Khan University on *African Muckraking*, Nairobi, Kenya

World Press Freedom Day on *African Muckraking*, Doma, Tanzania

Workshop on investigative reporting, Dar Es Salam, Tanzania—

2017

Charlottesville Festival of the Book

Side event at the Kentucky Authors Forum

2016

Harvard Club, New York (April)

Foreign Correspondents Club, Shanghai (January)

2015

Università della Svizzera italiana, Lugano, (November)

Harmony Institute, New York (December)

University of Washington, (April)

USC Annenberg School for Journalism and Communications, Los Angeles (April)

City of Asylum, Pittsburgh (February)

Seoul National University, Seoul, (March)

Communications University, Beijing (March)

Duquesne University, Pittsburgh (March)

Montgomery College, Maryland (March)

2014

Abraji conference of investigative journalists in Sao Paolo (July)

the **Bridge Program** in Istanbul (August)

At the **Global Economic Symposium** in Kuala Lumpur (September)

Central European University, Budapest (November)

Reuters Institute/Blavatnik School of Government in Oxford (November)

City University of London (November)

Forum for African Investigative Reporting, University of Witwatersrand in Johannesburg (November)

New America Foundation, Washington DC (November)

Overseas Press Club, New York (December)

92nd st Y, New York (December)

Media and the Financial Crisis (presentation to IFEP students at SIPA on April 22, 2014)

“Media and Social Media,” Vietnam Development Information Center, World Bank, Hanoi, March 2014.

“African Media and the Extractive Sector,” Institute of African Studies seminar series, Columbia University, February 2013.

“African Media Encounters the Extractive Sector,” World Bank, Washington DC, November 2012.

“A History of Advocacy; Business Journalism Revisited,” lecture to the Knight-Bagehot Fellows, Graduate School of Journalism, Columbia University, November, 2012.

“Media in Transition Countries and the Arab Spring”, UNESCO, Paris, August 2012.

“The Media and the Extractive Sector”, Martin Luther King Jr. Library, US Embassy, Maputo, June 2012.

“Learning from Experience: Ugandan Newspapers and the Extractive Sector,” African Centre for Media Excellence, Kampala, July 2012.

“Media Policy in Transition Countries”, The African Centre for Training of Journalists and Communicators (CAPJC), Tunis, June 2012.

“African Media Today and In the Past”, Citigroup Fellows Program at Columbia Journalism School, June 2012

Multiple lectures at Bhutan Center for Media and Democracy, Bhutan, June 2012

“The Global Protests of 2011- What Can We Expect in 2012?”, University of Johannesburg, April 2012

“Bad News: the US Press and the Financial Crisis,” Kennedy School of Government, Harvard University, Cambridge, 2011.

PREVIOUS WORK EXPERIENCE

Columbia University Initiative for Policy Dialogue Director, journalism training programs. New York. June 2001-2010. Developed an online primer for reporters who cover international finance and economics. Designed curriculum and workshops on topics such as covering globalization, banking, privatization, trade agreements and sovereign debt. Seminars held in Almaty, Baku, Buenos Aires, Hanoi, Kampala, Lagos, Quito, Moldova, Thimpu, Ulan Bator, New York and Washington DC.

Industry Standard Senior Writer, New York. July 2000 to June 2001. Reported on finance, US banks, macroeconomics. Covered the SEC investigations of Wall Street investment banks, regulation FD and wrote on the internet economy and decline of the dotcoms.

Dow Jones Newswires Bureau Chief, Hanoi. July 1997 to July 1999. Broke news on Vietnam’s banking crisis, trade finance debt and government corruption. Covered ASEAN summits, reported on Cambodia and Laos. Regular contributor to The Asian Wall Street Journal.

Dow Jones Newswires Bureau Chief, Amsterdam. July 1994 to July 1997. Covered Phillips, ABN Amro, Unilever, ING Group and other blue-chip companies. Covered the run-up to the euro launch and European Union summits and gatherings of finance ministers.

Dow Jones Newswires Reporter and editor, New York City. January 1993 to July 1994.

Covered the gold and foreign exchange markets, edited Asian and European corporate and

economic news.

Council on Foreign Relations, Associate Producer. September 1992 to January 1993. Produced television segments on peace negotiations in the Middle East, political transition in Africa, China's increasing regional influence and U.S. foreign policy.

The Express-Times, Reporter. November 1990 to May 1992.

Covered two school districts for a Pennsylvania daily. Topics included two school boards taken over by conservatives with a religious agenda, acrimonious teacher strikes and enterprise reporting on minority students.

Turkish Times, Editor-in-Chief. April 1989 to November 1989.

Helped launch an English-language daily in Istanbul with a circulation of 10,000. Managed a staff of 30, supervised the Ankara bureau, assigned and edited stories.

Reuters, Stringer. June 1988 to April 1989.

Committee to Protect Journalists, Researcher. Wrote a report on violence against journalists and press censorship in Pakistan. April 1988. Edited an anthology on the Mexican media. 1993.

Covered Barcelona's preparations for 1992 Olympic games, labor disputes, urban planning, art and culture.

FREELANCE JOURNALISM

The Asian Wall Street Journal Weekly, Columbia Journalism Review, The Philadelphia Inquirer, The Village Voice, The Progressive, American Prospect, Persimmon, Daily Telegraph, Daily Mail, The Guardian, Evening Standard, New Society, Quartz, Yorkshire Post, Vietnam Business Journal, Ajoblanco, Diari de Barcelona, La Vanguardia. Columnist for the "Great Debate" website of Thomsonreuters.

LANGUAGES

Spanish

EDUCATION

Columbia University, School of Journalism, M.S. 2000

Knight-Bagehot Fellow, Columbia University. September 1999 to May 2000.

Reed College, Portland, Oregon. B.A. History, 1984.

Cambridge University, England. Junior year abroad, 1982-1983.