

SCOTT B. MARTIN, PH.D.

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Institutional Addresses:

School of International and Public Affairs, Columbia University, 420 W. 118th St., 13th floor, New York, NY 10027

Milano School of International Affairs, Management and Urban, Policy, The New School, 72 5th Ave, Room 717, New York, NY 10011

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Institutional Affiliations

Part-time Assistant Professor, Graduate Program in International Affairs, The New School, New York, NY, September 2005-present (*reviewed position covered by ACT-UAW collective bargaining contract for part-time New School Faculty)

* Fall 2020: *“The Future of Work”*

* Spring 2019 course: *“Welfare Regimes and Social Rights”* (formerly *“Social Policy and Inclusive Development”*) (taught annually since 2015)

* Fall course (2016, 2017): *“Globalized Labor: Redefining Rights, Movements, and Regulation”*

* Fall 2017 Practicum in International Affairs, supervision of student team: client-WEEMA, based Cambridge, MA, project in rural Ethiopia focused on girl’s reproductive health and schooling

* M.A. courses in International Affairs taught 2005-2016:

- *“Comparative Development Experience”* (core)

- *“Global Flows”*(core)

- *“Corporations, Justice and Rights”* (self-designed elective, 2004-06)

- *“Post-Neoliberalism, State and Society”* (self-designed elective, 2005-07)

- *Practicum in International Affairs* (core, various semesters, most recently Fall 2018)

- *M.A. Thesis Workshop* (2012-16, required for those pursuing thesis option)

- *Research Methods* (Spring 2005, mixed methods)

* Occasional M.A. thesis supervision as first and second reader, 2005-present, for Development concentration

Adjunct Assistant Professor, School of International and Public Affairs (and previously Department of Political Science), Columbia University, 1998-present (Political and Economic Development concentration)

* Fall 2019: Faculty Adviser, Capstone Program, Client: Office of International Labor Affairs in the Bureau of Democracy, Human Rights, and Labor, United

States Department of State; Project: Labor Rights Accountability Mechanisms and Their History

***2005-present: Faculty supervisor, *Workshop in Development Practice*, supervision and sometimes design of graduate student team project conducting field-based, capstone, one-semester development consultancies on labor rights, the environment, CSR, social policy, and other issues of economic and social development in Latin America and sub-Saharan Africa**

*** Fall 2017/Fall 2018 Master's course (self-designed elective: "*Promoting Decent Work and Labor Rights in the Global Economy*")**

***Columbia Master's course taught annually 2011-16: "*Social Policy and Inclusive Development*" (self-designed elective)**

*** Columbia undergraduate courses taught (1998-2008) in Department of Political Science: *Latin American Politics; Human Rights, Labor, and Global Capitalism; and Latin American Politics, Society, Culture: Multidisciplinary Approaches* (self-designed electives)**

*** Columbia graduate courses previously taught (1998-2005): *Latin American Politics; Political Development in the Third World; Labor in the Global Economy, and Political Economy of Latin America* (self-designed electives)**

Additional Academic Experience and Previous Appointments

Visiting Fellow/Lecturer, Program in Latin American Studies/Department of Political Science, Princeton University, Fall 2005

*** course: *Globalization and Development in Latin America* (self-designed elective)**

Visiting Professor, Yale University, Department of Political Science and Council on International and Area Studies, Sept. 2002-Dec. 2003 (full-time for 2002-03)

*** undergraduate courses taught: *Politics of Latin American Economic Development, Political Economy of Globalization, Comparative Politics of Economic Development, Comparative Labor Politics in the Global Economy***

Guest Faculty (full-time), Division of Global Studies (Sociology), Sarah Lawrence College, Bronxville, NY, 2000-01 AY

*** Undergraduate seminars: *Globalization, State, and Society; Work and Labor in the Global Economy; and Qualitative Research Methods***

*** Individual one-on-one student tutorials (1/2 hour biweekly) with all seminar students**

Assistant Director (full-time), Institute of Latin American Studies, Columbia University, 1997-1999

*** Research project development and administration, grant writing, staff supervision of two full-time and six p/t employees, academic instruction and advising, undergrad/grad curriculum development, and interface with counterpart institutions in U.S. and abroad for a major Title VI area studies center**

Free-Lance Research Consulting on International Development, Labor, and Business Issues (recent/ongoing clients and products)

***Lead researcher, “Scorecard on the Venture Capital and Private Equity Business Environment in Latin America and the Caribbean,” Prepared by the Economist Intelligence Unit for the Latin American Venture Capital Association (LAVCA) 2005-13 (annual), 2015-16 and 2017-18 and 2019-20 to begin in January 2019 (now biannual: covers Mexico, Costa Rica, Panama, Colombia, Peru, Chile, Brazil, Argentina, and Uruguay)**

- reports available at: <https://lavca.org/scorecard/2015-2016-lavca-scorecard/>

***Contributing Latin American researcher, bi-annual “Global Microscope: The Enabling Environment for Financial Inclusion (previously Global Microscope on the Microfinance Business Environment”) prepared by the Economist Intelligence Unit (EIU) and commissioned by the Inter-American Development Bank/Multilateral Investment Fund and Andean Development Corporation (CAF), 2006-2016 (annually, 2006-2014)**

*** Author and Researcher, “Latin America’s Small and Medium-Sized Enterprises: The Human Capital Challenge,” an Economist Intelligence Unit Report sponsored by SAP, July 2008 (full text at http://www.eiu.com/site_info.asp?info_name=sponsor_SAP_latinam&page=noads&rf=0)**

*** Commissioned author on Multi-Fiber Agreement phase-out and labor rights impacts in developing world, Initiative for Policy Dialogue, Columbia University, 2005-06**

<http://www0.gsb.columbia.edu/ipd/programs/item.cfm?prid=140&iid=13&itid=11>

Graduate Education and Professional Training

Certificate, International Program for Development Evaluation Training (IPDET), annual course co-sponsored by the World Bank and Carleton University, Ottawa, Canada, June 28-July 2, 2004

*** workshops on theory-based evaluation and World Bank sectoral, program, and project evaluation approaches**

Ph.D., Graduate School of Arts and Sciences, Dept. of Political Science, Columbia University in the City of New York, 2001

- **Dissertation title: “Working in the Global Factory: The Social Embedding of Flexibility (Brazil, Mexico, and the Southern United States)”**
- **Master of International Affairs and Certificate of Latin American and Iberian Studies, Columbia University, School of Public and International Affairs, 1988**
- **Passed major field exam in Comparative Politics with honors; Minor in International Relations**

Member, Co-Founder, and Co-Chair (with Prof. Mark Kesselman), Columbia University Seminar on Globalization, Labor and Popular Struggles (monthly New York area faculty discussion group), 1998-2005

Current Academic Research Projects

Labor Relations at Walmart Brazil in Comparative Latin American Perspective (*under contract-Palgrave Macmillan--book manuscript being finalized Spring 2019 with Prof. João Paulo Veiga, Chair of Political Science Department, Universidade de São Paulo and Katuscia Moreno Galhera, post-doctoral fellow, Universidade de Londrina, Brazil, and former Research Associate, Penn State University)—expected publication by end of 2019

Comparative labor regulation reform and labor movement reform trajectories in contemporary Brazil and Mexico, 1970s-2010s (individual book manuscript under revision; focus of past and ongoing publications)

Private industry code of national market vendors (ABVTEX) and public regulation/inspection shaping labor rights protection in Brazil’s garment sector—subject of upcoming and recent conference papers (LERA, ASA, LASA) and ongoing collaborative research with Profs. Veiga and Galhera

Comparative welfare regime and labor regulation trajectories, contemporary Brazil and Mexico—subject of upcoming conference presentation at SASE, current fund-raising for follow-up field research

Overseas Field Experience

Mexico, approximately 4 years total over 1985-present

- * **Grants from Fulbright, MacArthur, Organization of American States, an Inter-American Foundation for summer and academic-year research**
- * **El Colegio de Mexico visiting affiliation**
- * **Visiting Lecturer, “Tec” de Monterrey (ITESM), Mexico City campus, 1994-95 (professional course for human resource professionals)**

Brazil, approximately 2 ½ years total over 1983-2010

- * Language study, Instituto Brasil/Estados Unidos, University of Florida
- * Visiting research at CEDEC and CEBRAP research institutes, various stints, 1986, 1990, 1992, 2010
- * Consultant, Ford Foundation, Rio de Janeiro office, 1995
- * Fulbright-Hays dissertation fellowship, 1992

Colombia: Great Lakes Colleges Association Latin America Program and Universidad de los Andes, language and area studies, Bogotá, 6-12/80

RELATED PROFESSIONAL EXPERIENCE

Additional consultancies:

External peer reviewer, U.N. Global Compact, monitoring project on labor standards compliance by BASF Corp. of Germany in Brazil (2003-4)

Marshall Cavendish publisher (2002-03), contributing editor for *Business and Industry* reference volume series on labor and industrial/economic policy issues

Congressional Quarterly (2002-03), chapter on global labor issues for “World at Risk” book project

Institute of Work and Technology, Gelsenkirchen, Germany, 1998-2000, commissioned research and authorship of study on subcontracting networks and inter-firm and industrial relations in new German manufacturing facilities in southern U.S.

LANGUAGE SKILLS

Fluent command of Spanish and Portuguese for all purposes (reading, writing, speaking, editing)

Moderate reading comprehension and limited conversational skills in French (two academic semesters at Alliance Française in Mexico City and Rio de Janeiro)

Publications

Books (Co-)authored

(with João Paulo Veiga and Katiúscia G. Moreno), Labor Relations, Conflictual Cooperation and Retail in Latin America: The Case of Walmart in Brazil, London and New York: under final review Sept. 2019, Palgrave Macmillan (manuscript under contract)

“Re-Forming Labor in Brazil: Unions and Labor Regulations in Comparative Mexican Perspective” (book manuscript currently being revised)

(book in Spanish co-authored with Ilán Bizberg), El Estado de Bienestar ante la Globalización: El Caso de Norteamérica (The Welfare State amidst Globalization: The Experience of North America), Mexico City: El Colegio de México, 2012

- **Co-author of Introduction: “The Transformation of Welfare Regimes in North America: Interplay of Globalization and Internal Socio-Political Dynamics,” 9-38**
- **Author of chapter: “A Liberal but Ever-Changing Welfare Regime: From Selective Dismantlement to Selective Expansion of the U.S. Welfare State Since the 1980s,” 83-146**
- **“Institutional Resiliency and Limited Convergence: Comparative Study of the Evolution of Labor Regimes in Canada, Mexico, and the U.S.,” 215-256**

Books/Volumes Co-Edited and Contributed

Co-editor (with Douglas A. Chalmers et. al.) and contributor, The New Politics of Inequality in Latin America: Rethinking Participation and Representation (Oxford and New York: Oxford University Press, 1997):

- **(sole author) "Beyond Corporatism: New Patterns of Representation in the Brazilian Automobile Industry," pp. 45-71**
- **co-author of concluding chapter: "Associative Networks: A New Structure of Representation for the Popular Sectors?," pp. 543-582**

Co-editor (with Nadya Araujo Guimarães) and contributor, Competitiveness and Development: Local Actors and Institutions (in Portuguese), Editora SENAC, São Paulo, Brazil, 2001

- **Co-author: “Decentralization, Equity, and Development: Local Actors and Institutions”, 11-29**
- **Author: “Globalization and the Embedding of Work Flexibility: Contemporary Perspectives on the Automobile Industry of the Americas (Brazil, Mexico, and the United States)”**

Co-editor, Business and Industry, Tarrytown, NY: Marshall Cavendish, 2004 (11-volume reference series)

Contributor and co-editor, World at Risk: A Global Issues Sourcebook, Washington, D.C.: Congressional Quarterly Press, 2002

- * **author of chapter, “Labor and Employment,” 408-433**

Journals Articles, Book Chapters and Reviews

"Critical Case Study of the Limits of Public-Private Complementarity: Labor Standards Enforcement in the Brazilian Garment Supply Chain," under R & R for second annual best paper competition from LERA annual meetings, August 2019, Industrial and Labor Relations Review (with João Paulo Veiga and Katiuscia Galhera Moreno)

Katiuscia Galhera, Scott B. Martin, and Joao Paulo Veiga, "Transnational Corporations," in Olaf Kaltmeier, Anne Tittor, Daniel Hawkins, and Eleanora Rohland, eds, The Routledge Handbook to the Political Economy and Governance of the Americas, London and New York, forthcoming Dec. 2019, Ch. 23

(with João Paulo Cândia Veiga and Katiuscia Moreno Galhera), "Wal-Mart in Brazil: From Global Diffusion to National Institutional Embeddedness," in Carolina Bank Muñoz, Bridget Kenny, and Antonio Stecher, eds., Walmart in the Global South: Workplace Culture, Labor Politics and Supply Chains, Austin: University of Texas Press, 29-63 (2018)

(with João Paulo Veiga, Flávia Donadelli and Rodrigo Brandão), "*Responsabilidade social na mineração e o ciclo político local: O caso da Alcoa em Juruti (PA)*" ("Social Responsibility in Mining and the Local Political Cycle: The Case of Alcoa in Juruti, Pará"), RURIS-Revista do Centro de Estudos Rurais (Universidade de Campinas, Brazil), 2017

(with João Paulo Cândia Veiga) "Climate Change, Trade Unions and Rural Workers in Labour-Environmental Alliances in the Amazon Rainforest," In Nora Rathzel and David Uzzell, Trade Unions in the Green Economy: Working for the Environment, London and New York: Routledge, 2012, 169-191

(with João Paulo Cândia Veiga), "Rainforest Communities and Climate Change in the Brazilian Amazon." In Heidi Moksnes and Mia Melin, eds., Global Civil Society: Shifting Powers in a Shifting World. Uppsala, Sweden: Uppsala Centre for Sustainable Development, 2012, 202-207.

(with Glauco Arbix) "New Directions in Public Policy and State-Society Relations," In Mauricio Font and Laura Randall, eds., The Brazilian State: Debate and Agenda, New York: Lexington Books, 2011

Review of European Unions: Labor's Quest for a Transnational Democracy. By Roland Erne. ILR/Cornell: Ithaca and London, 2008 in Perspectives on Politics, American Political Science Association, 2009

(with João Paulo Veiga), "Corporate Employee Representation, Union Strategies, and Third-Party Union-Linked Monitoring: Germany's BASF in Brazil as a Critical Case Study," Labor Studies Journal, Aug 2008

"A Global Squeeze on Garment Workers? The Phase-out of International Quotas and Its Impacts on Developing Countries," in Anya Schiffrin and Liza Featherstone, eds.,

Covering Labor: A Reporter's Guide to Workers' Rights in a Global Economy, New York: Initiative for Policy Dialogue, Columbia University, March 2006, pp. 60-72

(with João Paulo C. Veiga) "Globalization of Markets, 'Localization' of Production, and Inter-Firm Relations: The Case of German Automobile Factories in the United States in the 1990s" (in Portuguese), in Maria Regina Nabuco, Magda de Almeida Neves and Antonio Moreira de Carvalho Neto, eds., **Indústria Automotiva: A Nova Geografia do Setor Produtivo**, Rio de Janeiro: DP&A, 2002, 17-46

"Network Ties and Labor Flexibility in Brazil and Mexico: A Tale of Two Factories," in Rudra Sil and Christopher Candland, eds., **The Politics of Labor in a Global Age: Continuity and Change in Late-Industrializing and Post-Socialist Economies**. Oxford and New York: Oxford University Press, 2001, pp. 192-269.

"Labor in the Global Economy," in Carol Auster, ed., **The Sociology of Work and Occupations: Syllabi and Other Instructional Materials**, 4th edition, Washington, D.C.: American Sociological Association, 2000 (Columbia University course syllabus co-designed with Eric Hershberg, then of Social Science Research Council)

"Transplants or Learning Fields?: New German Automobile Plants in the Southern United States and Their Supply Networks" (in German), in Heidrose Kilper and Ludger Pries, eds., "*Transplants oder 'Lernorte': Beschaffungsformen und Zulieferbeziehungen in den neuen deutschen Automobilnetzwerken im Süden der USA*") **Die Globalisierungsspirale in der Automobilindustrie. Das Beispiel der deutschen Hersteller-Zulieferer-Beziehungen**. Herausforderungen für Wirtschaft und Politik. München/Mering: Rainer Hampp Verlag, 1999, 57-89

SELECTED CONFERENCE PAPERS AND LECTURES

(with João Paulo Veiga and Katisucia Moreno Galhera), "Elusive Synergy: Contested Regulation and Enforcement of Labor Standards in Brazil's Garment Supply Chain," Annual Meetings, American Sociological Association (ASA), New York City, August 10-13, 2019

(with João Paulo Veiga and Katisucia Moreno Galhera), "Critical Case Study of the Limits of Public-Private Complementarity: Labor Standards Enforcement in the Brazilian Garment Supply Chain," Annual Meeting, Labor and Employment Relations Association (LERA), Cleveland, Ohio, June 13-16, 2019

(with João Paulo Veiga and Katisucia Moreno Galhera), "Testing the Limits of Complementarity: Private Governance, Public Regulation, and Contested Enforcement of Labor Standards in Brazil's Garment Supply Chain," Annual Congress, Latin American Studies Association (LASA), Boston, May 23-26, 2019

(with João Paulo Veiga and Katisucia Moreno Galhera), “Contested Labor Norms in Brazil’s ABVTEX PROGRAM: Monitoring Labor Standards in Garment Supply Chains in Comparative Perspective,” Paper Presented to the 70th Annual Meeting of the Labor and Employment Relations Association (LERA) Meeting, Baltimore, Maryland, June 14-17, 2018 (candidate was session organizer)

(with João Paulo Veiga), “Governing Sustainable Agriculture through Multi-Stakeholder Initiatives: What is Brazil’s Stake?,” Paper presented at the Congress of the Latin American Studies Association, Washington, D.C., May 29-June 1, 2013

“Welfare Regime Transformation in Brazil and Mexico and Theories of Gradual Institutional Change: Layering versus Displacement,” Paper presented at the conference, “New Approaches to Poverty & Inequality Reduction in the Global South,” Watson Institute for International Studies, Brown University, April 18-19, 2012

(with Glauco Arbix), “Beyond Developmentalism, Beyond Neoliberalism: Rethinking State Roles and Capacities in a New Brazil,” Paper presented at the Bildner Center for Western Hemisphere Studies, City University of New York, Colloquium on “The Brazilian State: Paths and Prospects of Dirigisme and Liberalization,” New York, NY, Nov. 9-10, 2009

(with João Paulo Veiga) “Towards a Typology of the Corporate Social Responsibility Initiatives of Transnational Corporations: Evidence from Brazil and the United States,” Paper presented to the Meetings of the Latin American Studies Association, Rio de Janeiro, Brazil, June 11-14, 2009

"Limited Convergence: The Evolution of Labor Regimes in North America under Globalization and Regionalization (Mexico, United States, and Canada in Comparative Perspective)," Paper Presented to the Annual Meetings of the American Political Science Association, Boston, MA, August 28-31, 2008

“From Selective Retrenchment to Selective Expansion?: The Evolution of U.S. Social and Labor Protection under Globalization and North American Integration,” paper presented to the Seminar Meeting of the Trinational Project, “*Hacia un Régimen de Bienestar Unico en Norteamérica?: Impactos de la Globalización sobre la Regulación Socio-laboral en México, Estados Unidos y Canadá,*” Project Sponsored by the Programa Interinstitucional de Estudios sobre la Región de América del Norte (PIERAN), El Colegio de México, Mexico City, May 30-June 1, 2007 (revised version to be presented at the PIERAN seminar in Mexico City, December 2nd, 2007)

"Transnational Labor Rights Activism: Defining, Comparing, and Integrating a Disparate Field,” Paper to be Presented at the Conference, “*Gouvernance globale du travail / Global Labour Governance,*” Centre de Études internationales et mondialisation (CEIM), Université de Québec àMontreal (UQAM), March 29-30, 2007 (earlier version presented at the annual meetings of the American Political Science Association)

“Global Sourcing Dynamics, Inequality, and ‘Decent Work’ in Auto Parts: Mexico Through the Brazilian Looking Glass,” *Working Paper Series*, No. 2006-08, Graduate Program in International Affairs, The New School, April 2006

“Globalization, De-Unionization, and Union Resurgence: A Comparative Analysis of Union Density in Mexico and Brazil since the 1970s,” Paper presented to the meetings of the Asociación Mexicana de Estudios del Trabajo (AMET), Oaxtepec, Mexico, May 17-29, 2006

“Paths and Obstacles on the Road from State Corporatism: Reforming Labor Regulation in Contemporary Brazil and Mexico (A Thinkpiece),” Versions presented at the Latin American Studies Association (LASA), San Juan, Puerto Rico, March 16-20, 2006, meetings of the Canadian Council of Area Studies Learned Societies (CCASLS), Montreal, Canada, April 27-May 1, 2005, and at the Conference, “*Ombres e Lumieres de la Mondialisation*,” Université de Québec à Montreal (UQAM), November 22-23, 2004

“Decline, Resurgence, or Survival?: Unions Amidst Globalization and Democratization in Mexico and Brazil,” Lecture presented to Lunch Seminar of the Program of Latin American Studies, Princeton University, Nov. 29, 2005

“Comparative Labor Regulation in North America: A Research Agenda,” Presentation to Research Workshop on Social and Labor Regulation in the NAFTA Countries, El Colegio de México, Programa de Estudios Interdisciplinarios de Estudios de América del Norte (PIERAN), Mexico City, May 6-7, 2004

Presentation at “Roundtable on Labor Relations in Contemporary Latin America” (with Prof. Victoria Murillo, Columbia University, and Judy Gearhart, Social Accountability International), Institute of Latin American Studies, Columbia University, April 14, 2004

“Labor and Industry in Lula’s Brazil,” Presentation given to the City University of New York Faculty Development Seminar, Bildner Center of Western Hemisphere Studies, City University of New York, September 19, 2003

Co-Organizer, Chair, and Discussant, “Transnational Labor Rights in Latin America: Regional and Extra-Regional Perspectives,” Annual Meetings of the Latin American Studies Association, Dallas, Texas, March 26-30, 2003

“Upgrading Employment and Overcoming Dualism in Global Commodity Chains in Latin America: Towards a Research Agenda,” Paper accepted for the Annual Meetings of the American Sociological Association, August 2002, Chicago, Illinois

“The Social Embedding of Flexible Work: New and Restructuring Automobile Plants in Brazil, Mexico, and the U.S.A.” Paper presented to the International Conference, “*A Indústria Automobilística nas Américas: os novos sistemas de produção e a reconfiguração dos atores produtivos*,” IUPERJ/UCAM, Rio de Janeiro, Brazil, March 5-6, 2001

”Globalization of Production, Supplier Relations, and Convergence Theory: German Automotive Firms in the American South,” Annual Meetings of the American Sociological Association, Washington, D.C., August 12-16, 2000

“Employment Upgrading in Expanding ‘High-End’ Production Complexes in Latin America: Issues for an Emerging Research Agenda,” Memorandum presented to the Seminar on “Latin American Work and Labor a Decade after Reforms,” Social Science Research Council and Latin American Faculty of Social Sciences (FLACSO), San José, Costa Rica, July 10-11, 2000

“Working in the Global Factory: The Social Embedding of Flexibility in the Brazilian, Mexican, and U.S. Automobile Industries,” Presented at the Conference on “National Labor Confederations and the ‘New Unionism’: Brazil’s CUT and South Korea’s KCTU,” Berkeley-Harvard Center for Labor Politics, Berkeley, CA, May 13-14, 2000

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

American Political Science Association (APSA)

American Sociological Association (ASA)

Latin American Studies Association (LASA)

Labor and Employment Relations Association (LERA)

Society for the Advancement of Socio-Economics (SASE)

References

Mark Kesselman, Emeritus Professor of Political Science, Columbia University, mjk3@columbia.edu (dissertation co-supervisor)

Robert R. Kaufman, Professor of Political Science, Rutgers University, and Visiting Professor, Columbia University, kaufrutger@aol.com (served on dissertation committee)

Stephen J. Collier, Professor of City and Regional Planning, University of California at Berkeley, stephenjcollier@berkeley.edu (through Spring 2018, Chair and Associate Professor of International Affairs, The New School)

José Antonio Ocampo, Professor of Professional Practice and Director of Economic and Political Development Concentration, School of International and Public Affairs, Columbia University, 212-854-6339, jao2128@columbia.edu (on leave, 2019-20 AY, serving as a governor on Banco Central de Colombia)

Mark Anner, Associate Professor of Labor and Employment Relations and Director,

**Center for Global Workers' Rights, Penn State University, msa10@psu.edu
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**Eric Hershberg, Director, Center for Latin American and Latino Studies, and Professor of
Government, American University, hersber@american.edu, (202) 885-6172**