

Picker Center for Executive Education

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LEADING WITH IMPACT Skills for Complex Challenges

Live Online Executive Education

Overview

Columbia University's School of International and Public Affairs is excited to announce this year's Leading with Impact executive education program will be online in a live webinar format. The program will also provide pre-recorded lectures and case study videos that participants can do on their own to fit into hectic schedules. After last year's successful program, we are thrilled to offer this program virtually. The program is designed for busy leaders in these challenging times.

Course Objectives

This intensive online course offers a unique opportunity for mid-and senior-level managers from government, as well as from the private and non-profit sectors, to gain an in-depth understanding of complex organizational challenges and opportunities. Participants will learn and develop their professional skills in crisis leadership, negotiation, public communication, critical decision making, risk management, cross-sector collaboration, and how to influence policymakers.

The program will enhance participants' ability to appreciate the complexity of managing large scale and extreme events, not only from an operational viewpoint but also from an interagency and strategic perspective.

Professional Benefits and Skills



Cross-Sector Collaboration – Develop effective organizational partnerships across sectors through interactive exercises to evaluate collaborative impact.



Crisis Leadership – Examine human performance in a crisis and how leaders get others to adapt to extreme events in an interconnected world.



Effective Negotiation – Improve negotiation skills by learning and practicing a five-point negotiation framework that turns emotional obstacles into assets.



Skillful Communication – Identify core messages to communicate to various audiences and practice delivering them in challenging circumstances.



Policy Influencing – Learn how to influence policy discussions and decision-makers for complex challenges of climate change and homeland security.



Managing Extreme Events – Discover how organizations manage risk and prepare to deal with novelty for greater resilience.

WORLD RENOWNED FACULTY

Joann Baney teaches in the Executive MPA program at SIPA, and Executive MBA program at Columbia's Graduate School of Business.

William Eimicke, PhD is Professor of Practice in International and Public Affairs and the founding director of the Picker Center for Executive Education at Columbia University.

Jeh Johnson, J.D. Former Secretary of Homeland Security and member of Columbia University's Board of Trustees.

Joseph Pfeifer is the Director for Crisis Leadership at Columbia's National Center for Disaster Preparedness and a Senior Fellow at the Harvard Kennedy School. Retired FDNY Assistant Chief.

Daniel L. Shapiro, Ph.D. is founder of the Harvard International Negotiation Program, serves as Associate Professor in Psychology at Harvard Medical School, and on the faculty at Harvard Law School.

Steven Cohen, Ph.D. is the Senior Vice Dean of Columbia's School of Professional Studies and a Professor in the Practice of Public Affairs, Director on Sustainability Policy & Management, in the Earth Institute.

Mihir Mysore, founded and now leads McKinsey & Co.'s Crisis & Resilience global practice.

COURSE DETAILS

- **Fall 2021**, Classes 9:00-11:00 AM
Nov. 29, 30, Dec. 2, 7, 9, 14, 16.
 - Fee: \$1,900
 - *Certification of Participation* awarded
- [For More Information & Registration](#)