

From Soot-to-Servers

Columbia SIPA

Capstone

Final Presentation

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Faculty Advisor: Gregory Stoupnitzky

Client: Roland Berger

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Acknowledgements

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This project would not have been possible without the collective support and contributions of all those involved, and we are sincerely thankful for the opportunity to work with and learn from each of them.

Agenda

1. Executive Summary
2. Data Center Overview
3. Site Selection Process
4. Deep Dive: Meredosia Coal Plant Brownfield to DC Overview
5. Risk Analysis
6. Construction Solution
7. Business Model
8. Financial Modeling & Scenario Analysis
9. Decarbonization Toolkit for Meredosia
10. Conclusion
11. Appendix

Meet the Team



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Introduction to the Capstone Project & Roland Berger

This Columbia SIPA capstone, commissioned by Roland Berger, investigates whether retired U.S. coal power plant brownfields can be converted into data centers and at what scale.

- ▶ **Scope:** Building on 2 previous successful Capstone projects on coal power plant transformation, we specifically investigate the feasibility and trade-offs associated with converting retired coal power plant brownfields into data center campuses.
- ▶ **Approach:** Analyze what criteria successful transformations have to meet, and illustrate findings with an already retired coal power plant brownfield in IL.



Roland Berger, a leading global management consultancy founded in 1967 in Munich, has 50+ offices across 35 countries. Its Energy & Utilities practice focuses on infrastructure transformation, energy transition, and digital economy investments.

Client Sponsor: Antoine Pitard, Manager at Roland Berger & SIPA alumni

Executive Summary

Coal-to-data center conversion is a viable and scalable solution to meet surging AI-driven power demand

- ▶ U.S. data center demand expected to triple by 2030, while greenfield development is constrained by interconnection delays (3–7 years) and equipment procurement lead-time
- ▶ Brownfield coal sites offer “speed-to-power” advantage through existing grid infrastructure, permits, and land reuse

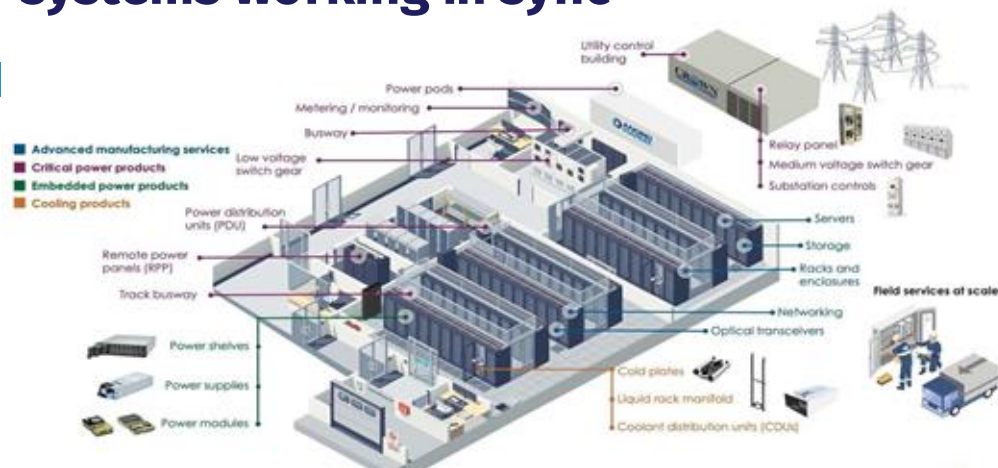
The chosen plant in Meredosia (IL) demonstrates a compelling investment case for decommissioned sites

- ▶ Narrowed 83 retired coal plant sites to a single high-potential candidate (Meredosia)
- ▶ Strong fundamentals: 345kV grid proximity, water access, resolved environmental liabilities, and favorable MISO market
- ▶ Financially viable, but highly sensitive to power costs, PUE, and BTM reliance

Value creation is unlocked when key risks are actively managed

- ▶ Critical risks: flooding, policy uncertainty (tax credits), interconnection limits, and community opposition
- ▶ Mitigation: engineered flood adaptation, early utility coordination, renewable PPAs, and proactive stakeholder engagement

Data center performance is driven by the coordination of five core systems working in sync



 **IT Load: Brain**

Core computing and data processing infrastructure

 **Power: Bloodstream**

Reliable and redundant power delivery system

 **Cooling: Respiratory**

Thermal management and heat removal system

 **Network: Nervous**

High-speed data connectivity infrastructure

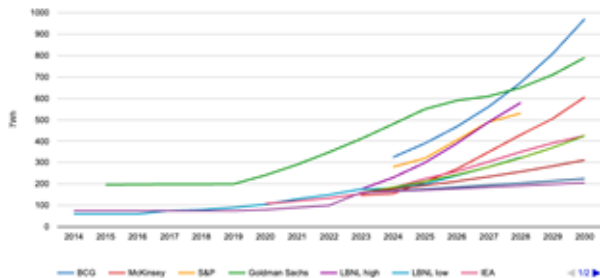
 **Operations: Immune**

Safety, security, and facility control systems

Data Center Type	Average PUE	Normal IT Load Range	Representative Companies
Hyperscale	1.1 - 1.2	100 - 500+ MW	AWS, Google, Microsoft, Meta
Co-location	1.2 - 1.4	10 - 100 MW	Equinix, Digital Realty, CyrusOne
AI / HPC	1.1 - 1.3	50 - 200 MW	CoreWeave, Lambda Labs, Crusoe

Finding greenfield sites that are conducive to data center operations is challenging. Retired coal brownfields can be part of the answer

Challenges: Rapid Data Center Growth



- US data center electricity demand will reach **606 TWh** in 2030
- Projected share of US power demand from data centers: **3.7% (2023) to 11.7% (2030)**

Power Supply

Capacity Demands

- 460 TWh of demand added from 2023 to 2030

Long Wait Times

- 3-7 years for grid interconnection

Water scarcity

Cooling Demand

- Data-center-related water consumption in the United States is likely to increase by 170 percent by 2030

Resources

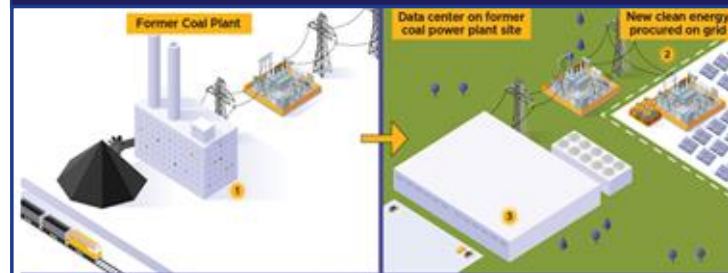
Land Use

- Associated infrastructure

Labor

- Professionals doing mechanical-installation work

Solution: Coal-to-Datacenter



1 EPA Brownfields Grants 2 IRA clean energy tax credits 3 Potential local incentives

Grid Infrastructure

Policy Incentives

Community Benefit

Environmental Benefits

Economics Benefit

For this transformation to succeed, development must align with local stakeholder priorities and address key community concerns



Grid Impact

Load Addition

Utility-scale data center using existing substation would have minimal impact on distribution system but may contribute to increased grid strain.

Interconnection Queue

Using existing infrastructure increases speed-to-power.

Substation Reuse

Retired coal plant has existing 345kV transmission ties; reusable infrastructure reduces upgrade costs and supply chain risk.

Upgrade Costs Contained

Ameren's regulatory framework specifically prevents "cost shifts" to consumers. The developer pays for their transmission connection, and the increase in system usage subsidizes the fixed costs of the existing grid for all other customers.



Local Employment

Construction Jobs

Approximately 400-500 temporary construction jobs during 18-24 months build-out, supporting local trades and contractor.

Permanent Jobs

Approximately 30-50 permanent, high-wage, long-tenure positions in a county with limited alternatives.

Indirect Job Effects

Modest multiplier effect on local services, food, housing demand; meaningful for a small town; not transformative.



Local Tax & Land Reuse

Local Tax Gains

The project is estimated to generate ~\$54M annually in combined state and local tax revenue at stabilization and \$608-729M cumulative over the 15-year hold.*

Industrial Land Reuse

Repurposes remediated land in an area with few alternative development prospects, avoiding further deterioration of the land near a common resource, the Illinois River.

Tax Advantages

A combination of federal, state, and local tax credits add additional incentives.



Controversies & Pushback

Water Rights Conflicts

Proposed closed loop cooling system relies on water discharge rights in the Illinois River. Environmental groups and residents may protest warm water discharge.

County Opposition

Potential objections over truck traffic on rural roads, pollution, and lack of regional consultation. There has been some opposition in neighboring counties.

Zoning & Permitting

Industrial-to-data-center rezoning faces scrutiny; some residents prefer alternative reuses such as clean manufacturing or agriculture.



Indirect & Environmental

Noise Pollution

Cooling equipment and backup generators produce continuous low-frequency noise; persistent quality-of-life concern for residents in the village of Meredosia close by.

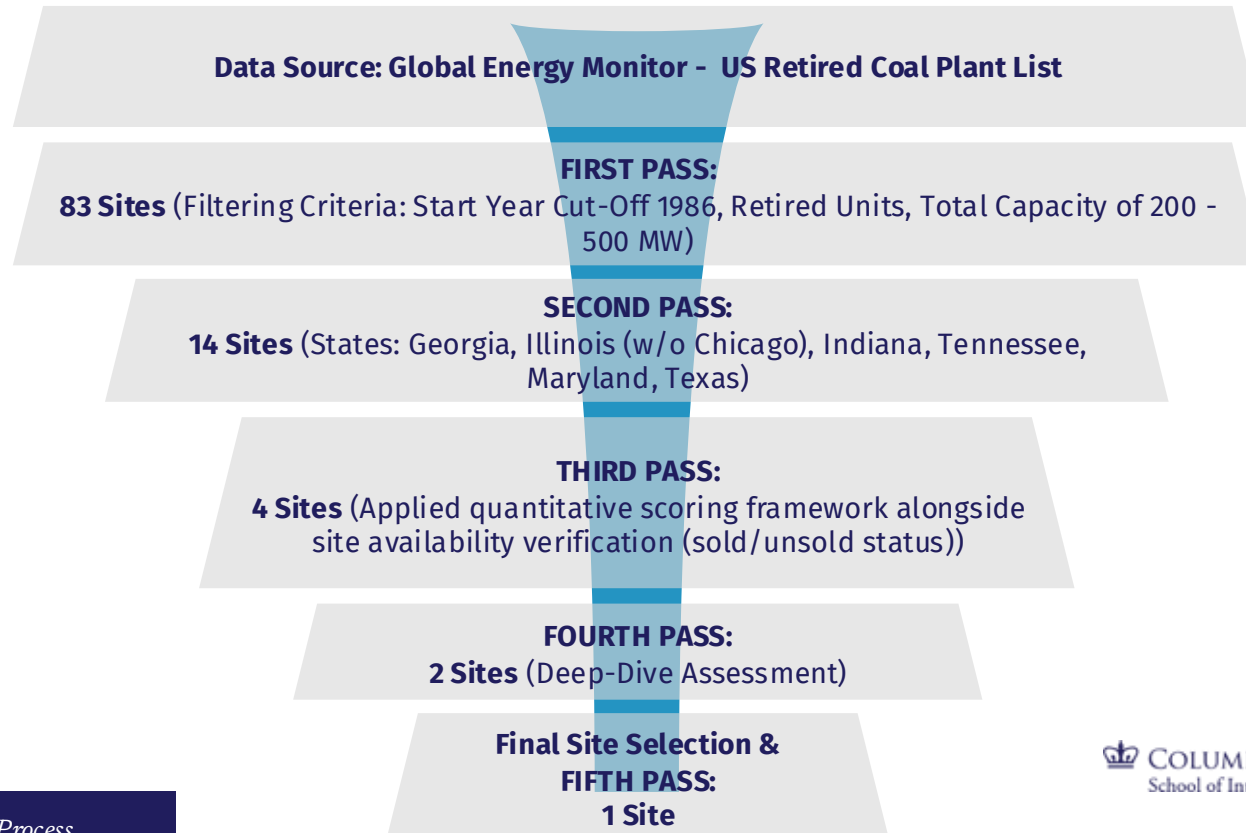
Energy Source

If powered by the regional grid (coal generation heavy), net emissions may not improve in the short-term without dedicated renewable PPAs and/or clean behind-the-meter energy. Load shifting is the easiest method for carbon savings for latency-tolerant workloads. If enabled with BESS, scheduler-level telemetry access, and tenant consent at lease execution, demand response is also possible to a limited extent.

Source: Hamm Institute for American Energy (2025); Morgan County Supervisor of Assessments; Jacksonville/Morgan County Enterprise Zone; BCG, "Breaking Barriers to Data Center Growth" (2025) and "Solving the US Data Center Power Crunch" (2026); McKinsey, "The Data Center Balance" (2025); IRS Clean Electricity Investment Credit (Sec. 48E); US Treasury Energy Communities guidance; stakeholder interviews (Apr 2026)

*Fiscal impact calculated as an overlay on financial model operational inputs. Model is only 21% federal corporate tax; Illinois state/local channels applied here using Illinois tax mechanics.

Looking at what it takes for a site to pose a suitable transformation target, we filtered all sites to select one for further analysis



From a bird's eye view, Meredosia can be a successful soot-to-servers transformation



Site Specs

Location: Morgan County, IL

Capacity: 355.4 MW (retired 2011)

Land: 40 acres

Owner: Environmental Liability
Transfer

Grid: 345kV @ 0.2 km

ISO: MISO

Water: Illinois River



Why Meredosia Over Alternatives

Key Advantages

- Already retired
- Lack of disincentives (moratoriums)
- MISO > PJM for large loads
- State and county level tax benefits

vs. Greenfield Sites

- Skip some portion of the interconnection queue
- Pre-approved environmental permits
- Access to hard-to-procure infrastructure

Trade-offs Accepted

- Rural location
- No Tier 1 fiber (build required)
- Flooding Adaptation Costs
- Local community engagement

Previous redevelopment efforts failed due to underlying structural challenges

Meredosia Redevelopment Timeline



2009 - 2011	Coal Operations End
2012 - 2015	FutureGen 2.0 Attempt
2016 - 2018	Environmental Remediation
2019 - 2023	Monitoring & Compliance
2024	CCR (Coal Combustion Residuals) Closure Certification
2022 - Present	Industrial Redevelopment

#1: Vulnerable Financial Structure

- \$1B ARRA federal funding with hard deadline
- \$650M private capital never secured
- ARRA sunset = hard stop

#2: Legal Uncertainty: The “Cloud of Risk” Effect

- Sierra Club PSD challenge
- Class VI appeal; PPA litigation
- Investors refused to close

#3: Market Timing – Coal Died Mid-Development

- Shale gas boom; Power prices collapse
- Coal sector investors exit
- Alliance members pulled out

#4: Policy-Dependent Project

- Exelon opposition
- Federal support tied to stimulus
- No durable bipartisan structure

Given the site's characteristics, Meredosia is well suited for a data center development

Best Fit for Site's Infrastructure Profile

Site Attribute	Data Center Need
345kV substation	Grid connection
40 acres	Target Data Center Size: 200 MW IT load
River proximity	Cooling effects and water supply
Rural industrial zoning	Commercial Infrastructure
Reduced economic vitality in the nearby community due to retired coal and failed FutureGen 2	Construction Jobs Permanent Skilled Jobs Investment Ancillary Development

Possible Target Customers (Co-location)

IT Firms — Cloud infrastructure, AI training, GPU compute cluster
 Government Agencies — Federal/state IT workloads
 Health Systems — Electronic health records and medical imaging

Data Center vs Previous, Failed Carbon Capture

Carbon Capture Project (FutureGen 2.0)

Financial (poor)

- Reliance on government funding

Legal Uncertainty/Policy (moderate)

- Lawsuit issues reduced investor confidence

Market Timing (poor)

- Shale gas boom, power prices collapse

Data Center

Financial (good)

- Financially feasible because of the site advantages
- No decommissioning cost

Legal Uncertainty/Policy (moderate)

- Illinois governor just announced 2-year pause on data center tax credits

Market Timing (good)

- AI boom, data center demand surging

Meredosia's grid infrastructure and resolved environmental liabilities make it a strong brownfield candidate, despite flood risks

STRENGTHS

- Substation located 0.2 km from site, interconnection advantages
- 40 -acre industrial site with Illinois River access for cooling
- Located in MISO, which is less congested than PJM for large data center loads
- CCR closure certified in 2024; all environmental liabilities resolved

OPPORTUNITIES

- Global DC demand expected to triple by 2030, reaching ~219,000 MW
- \$6.7T in global investment needed by 2030, with 40%+ flowing to the U.S.
- Global DC capacity doubling from 103 GW to 200 GW by 2030; colocation leading growth at 19% CAGR (JLL); government, healthcare, and enterprise are key segments

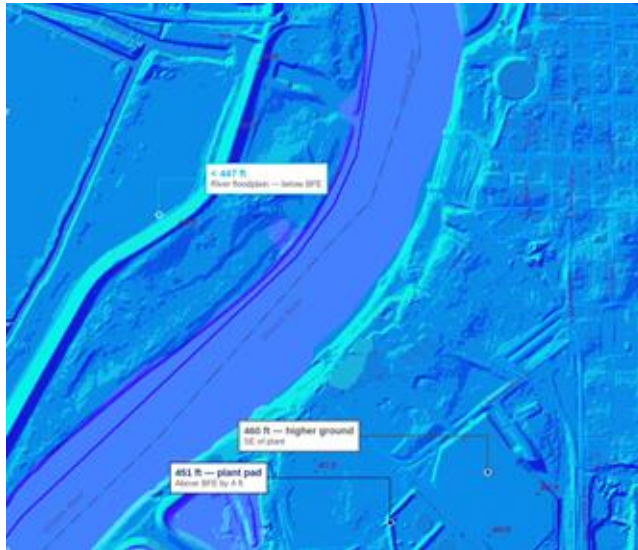
WEAKNESSES

- Flood-prone location requires investment in adaptation
- Rural location could increase costs, limited available pool of specialized data center workers
- FutureGen 2.0 failure may create investor skepticism about the site

THREATS

- Illinois suspended DC tax credits for 2 years effective July 2026
- Serious data centers delays or cancellations in the US due to equipment scarcity
- Rising community opposition nationally
- Grid interconnection delays

LIDAR confirms the coal plant pad sits above Base Flood Elevation. A 7-foot raise exceeds critical facility standards to protect investments



USGS 3DEP Lidar Map - Ground Elevation

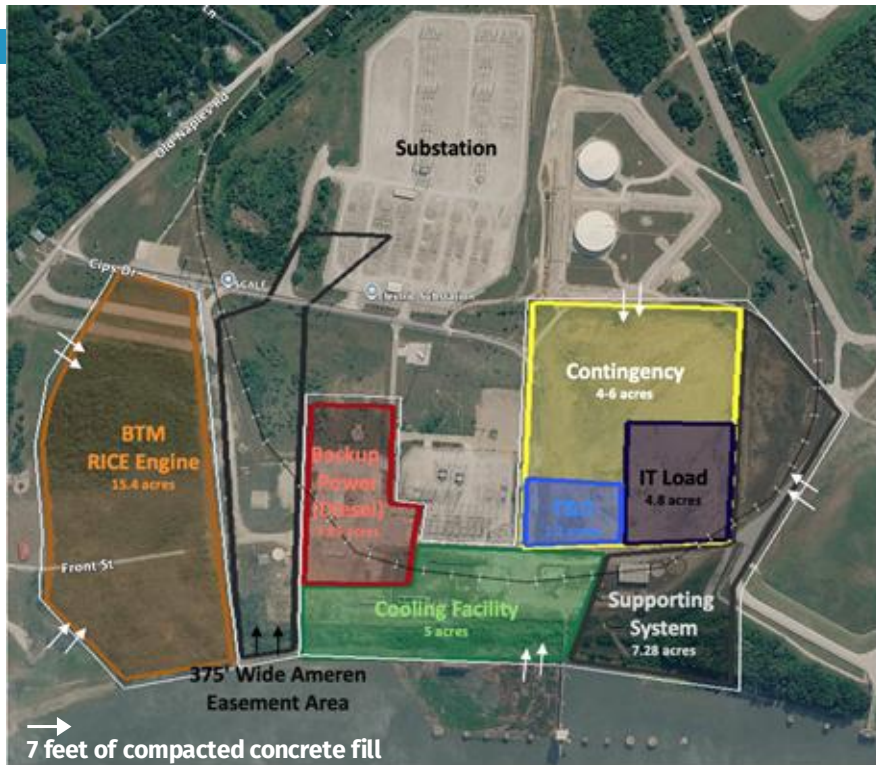
The Site Condition

- FEMA Zone AE (1% annual chance of flood); Base Flood Elevation = 447
- Reported flooding in recent years, despite FEMA's moderate risk rating
- Approximately 30% of the 43-acre parcel falls inside Zone AE; remainder is outside this hazard zone; other acreage included in the model also remains outside hazard zone

The Adaptation Strategy

- 7 feet of compacted concrete fill
- Exceeds ASCE 24-14 FDC 4 for high-risk facilities with a minimum of BFE + 2 ft; builds headroom against 2040 flood projections, lowering future risk

With flooding risk addressed, Meredosia can support a 200MW AI-ready DC through integrated site and infrastructure design



Land - 40 acres useable

IT Load & Development Phasing

200 MW IT load (240 MW total facility draw, PUE=1.2)
High Density Rack: 50 kW/rack

Transmission & Distribution

Existing 345kv on-site substation with legacy coal plant grid connectivity

Cooling: River Water + Direct-to-Chip (DTC)

Illinois River free cooling via USACE Permit #823
Closed-loop DI water circuit (no consumptive withdrawal)

BTM Energy: Renewables or gas

Fuel-Flexible RICE (14 units × 18.9 MW), possibly H₂-blend capable (e.g., BTM: Wärtsilä 18V50SG)

Backup Power: Diesel Fleet

Primary: Diesel N+1, 240 MW 24hrs · ~3.85 ac
Emergency dual-use: RICE BTM fleet back up critical loads

Project economics are driven by a defined set of power, cost, revenue, and financing assumptions

Meredosia, Illinois - Base case shown; range reflects scenario analysis

Power & Energy	Base	Notes
IT Load / PUE	200 MW 1.20×	Scenario range: 110–130×
Total Facility Power	240 MW	IT Load × PUE
Power Cost (grid)	\$160/MWh	Ameren tariff; \$150 opt. / \$180 cons.
Grid Connection	345 kV MISO	0.2 km to existing substation
BTM Generation	Grid-only (base)	RICE scenarios: 50% & 100% BTM tested

Capital Expenditure	Base	Notes
DC Shell & Infrastructure	\$1,423 M	\$1,523 M when involving BTM
Grid Interconnection	\$25 M	345 kV upgrade & switchyard
Site Remediation	\$0.24 M/acre	Range: \$0.03M (opt.) – \$0.61M (cons.) / acre
BESS (480 MWh)	\$0 (base) / \$151M (BESS)	BESS & 50% BTM scenarios only
Contingency & Soft	13% of hard costs	8% contingency + 3% PM + 2% legal

Revenue & Pricing	Base	Notes
Colo Rate – Year 1	\$160/kW/mo	Escalated at 2.5% annually
Ancillary Revenue	\$100/hr + \$50/port/mo	Smart hands & cross connect; Escalated at 1.5% annually
Pass-through Revenue	\$68/MWh	Escalated at 1.5% annually
Occupancy – Yr 1 / 2+	80% → 98%	Pre-leasing target; stabilised from Yr 2
ITC + Energy Comm.	30% + 10%	IRA tax credit + energy community bonus

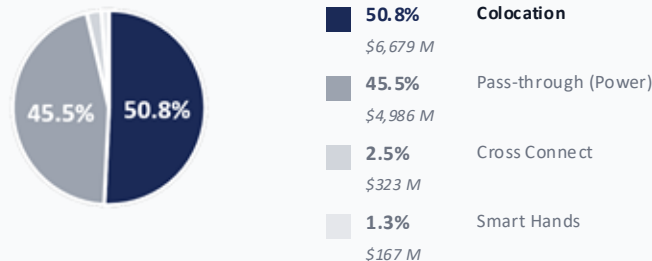
Operating Expenditure	Base	Notes
Headcount	50 FTE/200 MW	15–20 per shift; some costs tenant-borne
Avg. Loaded Comp	\$150K/head/yr	Per MS model; 3% annual CPI escalation
Maintenance + Insurance	2.0% of CapEx p.a.	1.5% maintenance + 0.5% insurance
Property Tax	7.82412% (3-yr exempt)	IL DC exemption Yr 1–3; Morgan County rate
Mgmt Fee / G&A	\$1 M / yr	Up to 3 executives

Financing Structure	Base	Notes
Debt / Equity	60% / 40%	
Senior Debt Rate	6.5% fixed	Investment-grade project bond estimate
Senior Debt Tenor	12 years	
Equity IRR Target	12.0%	Sponsor hurdle rate
DSCR Covenant	1.30×	Min. debt service coverage ratio

Project Timeline & Tax	Base	Notes
Construction Start	2027	Post-permit & financing close
COD	2029	~24-month construction timeline
Model Horizon	15 years	From commercial operations date
Depreciation	Bonus + MACRS	100% bonus on MEP; MACRS on shell/ BESS
Federal Tax Rate	21%	ITC offsets Year 1 tax liability

Financial results demonstrate diversified revenue, flat costs, and debt paydown on schedule

Revenue Mix — Colocation is the primary revenue driver



Colocation + Pass-through = 96% of lifetime revenue; ancillary (Smart Hands, Cross Connect) adds diversification.

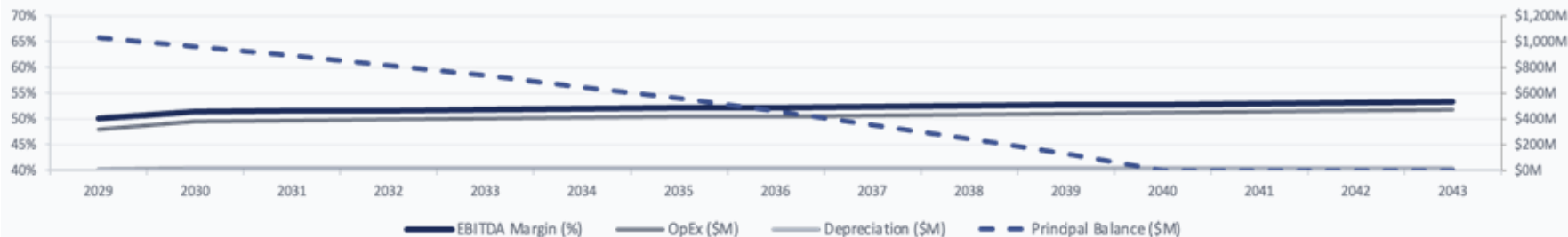
Meredosia, IL · 200 MW IT Load · Base Case · 15-year model horizon (2029–2043)

Operating Costs — Flat trajectory; top 3 = Power, Maintenance, Insurance



Year-1 OpEx \$314M → Year-15 \$475M; CAGR <1% after ramp. Power is 85% of costs but is passed through to tenants.

Financial Trajectory — Margin expansion, flat opex, debt paydown on schedule



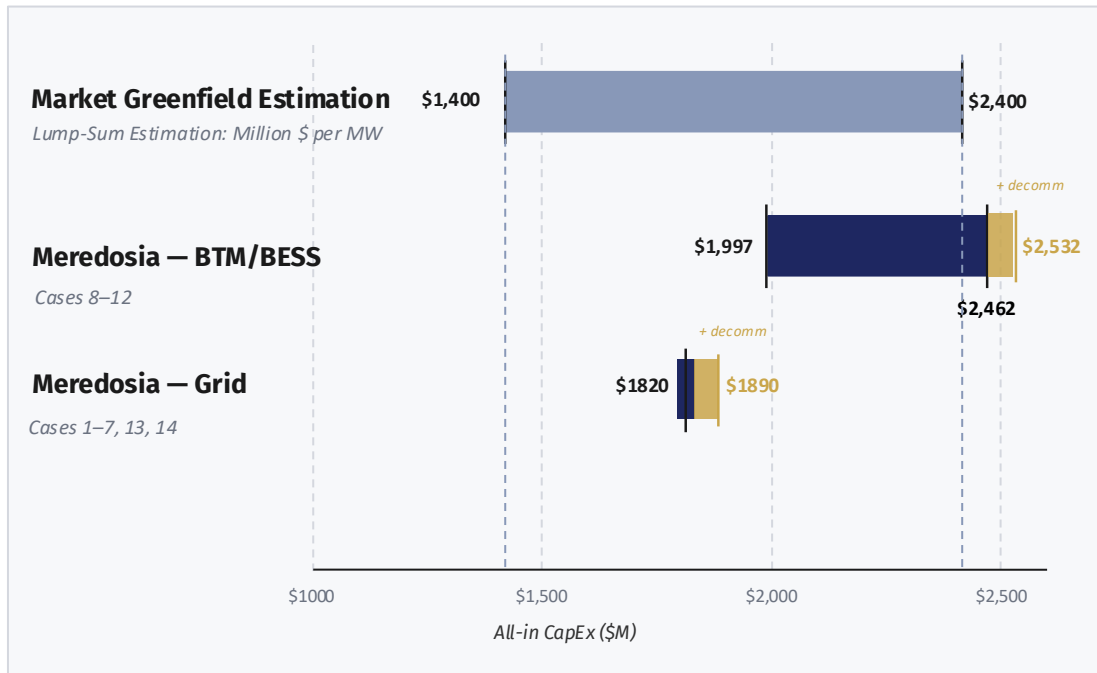
Project viability depends on maintaining low PUE, competitive power costs, and limited BTM reliance

Category	Scenario	Variable	Equity IRR <i>Hurdle: 12.0%</i>	Project NPV
PUE	Base Case	PUE 1.20	34.48%	\$1,043M
	Upside	PUE 1.10	34.16%	\$1,028M
	Downside	PUE 1.30	34.79%	\$1,059M
Power Cost	Upside	\$150/MWh	34.24%	\$1,032M
	Downside	\$180/MWh	34.95%	\$1,067M
Remediation	Upside	\$0.03M/acre	34.77%	\$1,052M
	Downside	\$0.61M/acre	33.95%	\$1,028M
BESS	BESS Case	BESS added	31.80%	\$951M
BTM (RICE)	100% BTM	100% RICE	29.28%	\$1,075M
	50% BTM	50% RICE	29.17%	\$971M
Gas Price	Upside (100% BTM)	\$2.5/MMBtu	29.45%	\$1,086M
	Downside (100% BTM)	\$5.0/MMBtu	28.91%	\$1,050M
Diesel Price	Upside	\$4.80/gal	34.48%	\$1,044M
	Downside	\$6.50/gal	34.47%	\$1,043M



Meredosia's CapEx fits in the market greenfield range. This is also true for equivalent brownfieds with hypothetical decommissioning costs

Meredosia vs. Greenfield: CapEx Range Comparison (\$M, all scenarios included)



Decommissioning Cost Build-Up

Cost Category	Low (\$M)	High (\$M)
Main Structure Demolition	\$3.55	\$10.66
Asbestos & Hazardous Abatement	\$12.00	\$20.00
Long-Term Groundwater Monitoring	\$0.30	\$1.50
Subtotal A — Buyer-Facing	\$15.85	\$32.16
Bottom Ash Pond — Closure	\$26.33	\$26.33
East Fly Ash Stockpile — Closure	\$11.70	\$11.70
TOTAL B — Full Hypothetical Decomm	\$53.88	\$70.19

Buyer-facing cost (\$16–32M) excludes CCR closure already completed by Ameren. Chart uses Total B as conservative stress test.

TAKEAWAY

Our modeling is sanity-checked under 14 scenarios and hypothetical decommissioning cost added

Even with full hypothetical decommissioning added, grid-only Meredosia (\$1,890M) lands near the midpoint of the market range. Only the most aggressive 100% BTM scenario (\$2,532M) sits modestly above the market high (about 5% over)

Brownfield sites like Meredosia materially reduce development timelines through existing assets and permits

Reproducible Calculation Pipelines

Physical Infrastructure

Assets the coal plant provides that a greenfield site would build from scratch: substation, transformers, cooling water, roads, buildings, grounding.

Interconnection Rights

Queue positions, IAs, network upgrade history, and study results that transfer from retired generator to new load.

Environmental Permits

CCR closure, NPDES, water rights, zoning, Phase I/II ESA, brownfield incentives, which are often the most underestimated time-saver.

Calculation Methodology

Double Counting Problem

Many workstreams run in parallel, so saving time on one doesn't save time overall if a longer task runs alongside it.

Solution: Phase × Track decomposition

Every reusable item is tagged to 1 of 7 phase-tracks. Within a phase, tracks run **in parallel** (take the MAX). Across phases, work is **sequential** (add them up).

Total Months Saved =

$$\text{Phase 1} + \text{MAX}(2A, 2B, 2C) + \text{MAX}(3A, 3B, 3C)$$

Phases in the critical path

Phase 1	Pre-Development (site assessment, CCR, ISO contact)
Phase 2A	Environmental Permitting (NPDES, ESA, water rights)
Phase 2B	Interconnection (queue, IA, studies, TSA)
Phase 2C	Land Use & Zoning (zoning, CUP, floodplain)
Phase 3A	Electrical Construction (substation, transformers)
Phase 3B	Cooling & Water Construction
Phase 3C	Civil & Structural (roads, buildings, site civil)

Meredosia Speed-to-Power Advantage

vs. TRUE GREENFIELD

75

months saved

Unconstrained, permits-from-scratch baseline

vs. BEST-CASE GREENFIELD

38

months saved

Realistic greenfield with fast-tracked permits

Phase / Track	Months
Phase 1 — Pre-Development	18
Phase 2A — Env. Permitting	12
Phase 2B — Interconnection	12
Phase 2C — Land Use & Zoning	12
Phase 2 Critical Path = MAX(2A,2B,2C)	12
Phase 3A — Electrical	7.5
Phase 3B — Cooling & Water	—
Phase 3C — Civil & Structural	3
Phase 3 Critical Path = MAX(3A,3B,3C)	7.5
TOTAL = 18 + 12 + 7.5	38

A pragmatic decarbonization pathway pairs grid supply with BESS, enabling demand response for new revenue streams and CO₂ savings

DIMENSION	BASE CASE 100% Front-of-Meter (No BESS)	SCENARIO A 50% BTM RICE + 50% FOM Grid	SCENARIO B FOM + BESS (480 MWh)
Power Source	100% Ameren grid (345 kV MISO interconnect)	50% Ameren grid + 50% on-site NG RICE (8× Wärtsilä 18V50SG, 151 MW)	100% Ameren grid + 480 MWh BESS for peak/demand response
Annual CO ₂ (Scope 1 & 2 only)	~1,182,000 metric tons CO ₂ /yr	~1,163,000 metric tons CO ₂ e/yr	~1,040,000 metric tons CO ₂ /yr
vs. Base Case (100% FOM)	Reference scenario (main proposed plan)	-19,000 mt/yr (-1.6%) RICE ≈ SRMW grid intensity	-142,000 mt/yr (-12%) via MOER load-shifting
Decarbonization Mechanism	Grid decarbonizes automatically under CEJA (P.A. 102-0662) by 2045	RICE comparable to average SRMW grid intensity today on a CO ₂ e basis; grid portion improves with CEJA	BESS shifts load to low-MOER windows (overnight wind); grid improves with CEJA
Carbon Trajectory	Improves as Illinois grid decarbonizes (CEJA 2045 mandate)	Improves with grid (CEJA); RICE portion flat without fuel switch or mix	Lowest-capex near-term decarb lever among the three scenarios; BESS + CEJA grid combined
Tax Credits & Incentives	100% bonus depreciation (electrical, cooling, fire supp., generators, network) MACRS 5/15/39-yr (mixed)	Same depreciation as Base No Sec. 48E ITC for NG RICE (zero-GHG requirement); MACRS 5-yr on RICE engines	Same depreciation as Base + Sec. 48E ITC on BESS: 40% (30% base + 10% energy community bonus)
Key Risk	Grid dirty near-term (SRMW ~1,240 lbs/MWh, 2026–2030 intensity)	RICE methane slip +15–25% CO ₂ e; gas price exposure; highest regulatory risk under CEJA & carbon pricing	BESS capex risk (\$151.2M, ~\$315/kWh installed); cycle degradation

¹ CO₂e includes Scope 1 methane slip from NG RICE (~1–2% of fuel throughput, GWP-100 = 28–30×), adding ~15–25% to direct CO₂. Scope 3 upstream methane excluded. ² \$/ton CO₂ = annualized BESS capex (\$134M / 15 yr) / 142,000 mt CO₂/yr abated = ~\$63/ton; range \$60–70 excludes O&M and ITC benefit. ³ IL DC Program (P.A. 101-0031) suspended eff. July 1, 2026; grandfathering position under review. Annual facility consumption: 2,102,400 MWh/yr (200 MW IT load × PUE 1.2 × 8,760 hrs); MISO/Illinois grid, the SRMW subregion (eGRID 2023).
Sources: EPA eGRID 2023 (SRMW: 1,239.839 lbs CO₂/MWh); EPA AP-42 §3.2 (2024); Illinois CEJA (P.A. 102-0662, 2021) & CRGA (P.A. 104-0458, 2026); SIPA Capstone Financial Modell; WattTime MOER methodology

Soot-to-servers projects are attractive and broadly applicable to make power access, site readiness, policy support, and economics align

POWER & GRID (NON-NEGOTIABLE)

- Existing transmission infrastructure and interconnection pathways materially reduce development timelines
- Development-ready brownfields with existing, usable infrastructure outperform greenfields where interconnection queues are binding constraints

SITE READINESS (ENABLER)

- Adequate land, water access (for cooling), and industrial zoning
- Resolved environmental liabilities and limited remediation complexity
- Ability to support high-density, large-load deployments (AI / HPC)
- Manageable physical risks (flood adaptation)

POLICY AND COMMUNITY (LICENSE TO OPERATE)

- Favorable incentives and stable regulatory environment (IRA credits, local tax policy)
- Tangible benefits (jobs, larger tax base) must outweigh concerns around water, land use, and emissions

ECONOMICS AND DESIGN (VALUE CREATION)

- Competitive power costs and low PUE are critical to meeting return thresholds
- Overreliance on BTM generation or adverse policy shifts can erode returns