

Discussion of
**“Blocking the Credit Chain:
Cryptocurrencies, Deposits, and Bank Loan
Growth”**

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**Columbia SIPA-Bank Policy Institute
Bank Regulation Conference**

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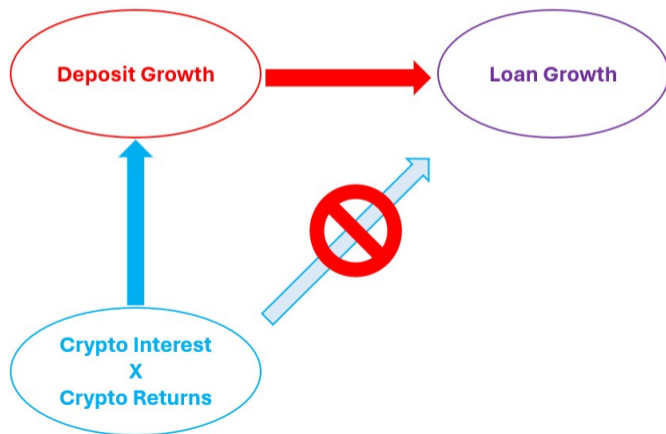
Household crypto adoption may lead to less bank credit supply

- ▶ Hypothesis: when crypto returns increase
 - crypto-friendly households transfer some bank deposits into crypto
 - leading to lower supply of bank credit

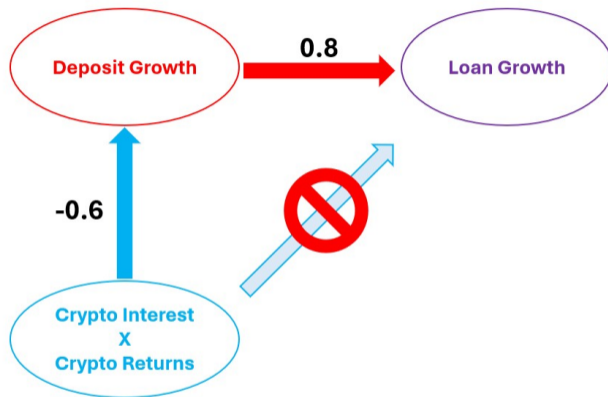
 - ▶ Super cool dataset
 - IRS tax returns–household crypto investments:
 - measure crypto interest at county level (% tax filers HODLING crypto)
 - FDIC summary of deposits–deposits each bank raises in a county
 - measure county-level exposure of a bank to crypto disruption
- ⇒ Obtain bank exposure to crypto disruption

Identification of the Causal Effect

- ▶ Hypothesis: when crypto returns increase
 - **crypto-friendly** households transfer some **bank deposits** into crypto
 - leading to lower supply of **bank credit**



Findings



- ▶ 1% drop in crypto-driven deposit growth leads to 0.8% lower loan growth
- ▶ counties with more crypto-exposed banks see lower business activity and employment

Big Picture & Contribution

- ▶ Is crypto a parallel universe or does it intersect with traditional finance and real economy?
- ▶ This paper: crypto investing crowds out bank lending
- ▶ Lingering Questions for Future Research:
 - ? extent to which stablecoins in particular crowd out bank deposits & lending
 - younger vs. older generations
 - insured vs. uninsured deposits
 - multinational corporations for cross-border payments
 - flight to safety dynamics between deposits and stablecoins

Discussion of “Digital Payments and Monetary Policy Transmission”

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Monetary Policy Transmission to Short Term Rates

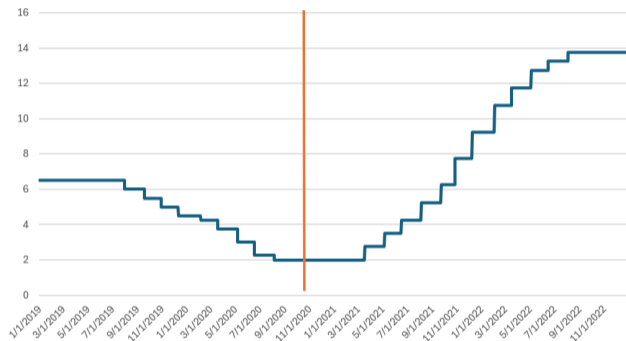
- ▶ Central bank increases the policy rate by 25 bps.
 - Complete pass-through (transmission): short-term rates go up by 25 bps
 - Incomplete pass-through: short-term rates go up by less
- ▶ What we know so far
 - Deposit Channel of Monetary Policy QJE 2017
 - low pass-through of \uparrow EFFR to deposit rates \rightarrow deposit outflow, credit contraction
 - Monetary Transmission through Shadow Banks RFS 2019
 - money market funds display higher pass-through of monetary policy
 - attracting bank deposits when \uparrow EFFR
- ▶ This Paper:
 - competition in digital payments reduces market power & \uparrow pass-through

Background

- ▶ Central Bank of Brazil introduces instant payment system, Pix in Nov 2020
 - Real-Time Gross Settlement, instant transactions, low cost
 - Unique key identifies each bank account
 - Pix enables fast payments, crowds out cash usage
 - similar to FedNow, NOT a stablecoin paying interest
- ▶ Due to both Pix and rise of mobile banking
 - increase in bank accounts per capita, from 3.5 in 2020 to 5.2 in 2022

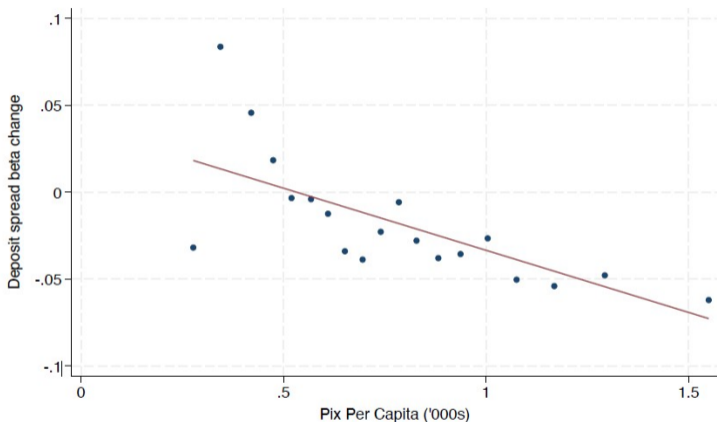
Empirical Strategy

Sample: Jan 2019 to Sep 2022. Pix starts Nov 2020.



- ▶ Estimate pass-through at branch level before and after Pix (Nov 2020)
- ▶ $\Delta(\text{DepRate} - \text{PolicyRate}) = \beta_i \Delta \text{PolicyRate}$. High pass-through \rightarrow low β_i
- ▶ check if branches with more Pix activity have a higher pass-through

Findings



- ▶ After Pix, \uparrow pass-through (\downarrow deposit spread beta) in areas with more Pix
- ▶ Pix increases competition in deposit markets

