

CONTACT

+1 917 545 6101

rjoshi@me.com

bridgingventures.com

[linkedin.com/in/rajivsjoshi](https://www.linkedin.com/in/rajivsjoshi)

New York, USA

SKILLS

Program Leadership & Vision

Intelligent Convening & Moderation

Communications & Strategy

Policy, Advocacy & Campaigning

LANGUAGES

- English, Native Fluency
- Gujarati, Native Fluency | Hindi, Basic
- German, Basic
- Spanish, Learning
- Swahili, Native Basic
- MAC OS, Windows OS, G-Suite, Slack

EDUCATION

Columbia University, School of International & Public Affairs

Master in Public Policy & Administration

Concentration: International Finance & Economic Policy + Environment & Human Rights (MPA)

Specialisation: International Media, Advocacy & Communications

Teaching Assistant : Management Strategy for Philanthropy & Non-Profit Organisations

Strathclyde Business School

Bachelor of Arts in Economics

Glasgow, Scotland

Two-year sabbatical undertaking full-time elected leadership of the Scottish Youth Parliament representing Scotlands young people, engaging in national bi-partisan politics.

Thesis: 'Governance and Development', Prize with Distinction

Awards: BA with First Class Honors, David Lewis & Mahub Al Haq Prize for Best Development Economist, Black and Minority Ethnic (BME) Young Male of the Year

RAJIV S. JOSHI

CLIMATE LEADER, CREATIVE & BRIDGE BUILDER

PROFILE

Dynamic and passionate economist, community organiser and executive with 25 years of experience building impact oriented networks, working in the Global South and North, with Kenyan, Indian and Scottish cultural heritage. Intelligent convener and network builder, has forged coalitions, partnerships and campaigns at local, national, and international levels, working with Leaders at all levels, building from the ground up, across generations, sectors and geographies in philanthropy, business, politics, academia, media and civil society.

Recognized for driving global efforts to address climate change, restore nature, eradicate poverty, fight corruption and protect democracy & human rights. Worked with companies & investors to shift \$5Tn+ assets to address climate change and build a regenerative, inclusive economy, as an Associate Dean, CEO, MD, Campaign Director, Trustee, Campaigner, Consultant and Entrepreneur with deep knowledge of sustainability, program development and impact evaluation, and content strategy.

Adept in intelligent convening, collaboration, governance, communications and content creation, with a track record of mobilizing millions of people around the world to change policy & practice. Advised the climate action field as Principal Author of the Decisive Decade Inquiry Commissioned by Christiana Figueres. Seeking global opportunities to consolidate experience for large-scale and sustainable impact.

WORK EXPERIENCE

Professor & Associate Dean for Climate Action 2021-Present

Columbia University, Columbia Climate School & SIPA

- **Launched** Climate School with President Obama at COP26 and launched Global Policy Impact Hub with Mary Nicholls, Laurence Tubiana & Catherine McKenna
- **Pioneered** Climate Justice & nature market initiatives to support impacted communities & Small Island States, developed partnership with US and International Partners. Established IRA Tech. Asst. Center with WEAFT for EJ.
- **Established** Energy Opportunity Lab with Center for Global Energy Policy & Climate Law & Finance Initiative with Sabin Center for Climate Change Law
- **Presently Appointed** as first part-time Adjunct Professor with School of International and Public Affairs teaching climate tech & regenerative entrepreneurship (through Spring 2024) & as Co-Chair of the Columbia University Earth Network on the Social Climate. Manage faculty, students, budgets.

Founder & CEO

Bridging Ventures 2019 - Present

- **MISSION2020, Global Director, Decisive Decade Initiative** - Lead Author of the Inquiry Commissioned by Christiana Figueres, and co-founding the Net-Zero Asset Owner Alliance in partnership with GlobalOptimism, UNFCCC and Oxford University.
- **Advised** - ClimateWorks, #FossilFuelTreaty, Anonymous Content, Unilever, Avaaz, TED, Global Optimism, Mo Ibrahim Foundation, Greenpeace, WRI, ClimateWorks, Open Society Foundations, Global Call to Action Against Poverty (GCAP), UN, Obama Foundation, Oxfam, Earth Elders, TIME, NYTimes, Virgin, CAA, Bezos Earth Fund / Food and Land Use Coalition, World Economic Forum, RMI, COP Champions.
- **Incubated Alliances** - To address intersectional issues and engage affected communities (#VaccinesForAll and Global Recovery Collective), Corporate Accountability Initiative, including G20 advocacy and campaigning efforts and Food Systems agenda at COP28 and the Future of Climate Cooperation (FCC).
- **Created Content** - Curated and developed podcasts, Moderated Talanoa Dialogues at COP26/27, hosted first Climate Action Lab, produced investigative documentaries & publications to shape a just transition on the road through CO28.

Managing Director

The B Team (Virgin Group & PUMA) 2012 - 2019

- **Running The B Team** - Drove B Team strategy, operations & programs as a inaugural Managing Director & member of Founding Executive Team, working with Richard Branson, Jochen Zeitz, Jean Oelwang, Mary Robinson, Paul Polman, Ngozi Okonjo-Iweala, Francois-Henri Pinault and CEOs from around the world, growing staff to 25, with presence in 5 regions and 30 CEOs on board (Tata, Salesforce, Unilever, IKEA, Allianz), initial raise \$30m+ and 3 major campaigns.
- **Building Catalytic Coalitions** - Developed Community, Partnerships and Advocacy Strategies. Co-Founding board member of We Mean Business coalition, convening 900+ companies for bold climate action, including public launch with Tim Cook.
- **Organizing Leaders** - Curated and moderated B Team gatherings around the world, in Italy, New York, London, S.Africa and Paris with Elders and digital community.

Executive Director / Head of Programs

Global Call to Action Against Poverty (GCAP Global Foundation) 2008 - 2012

- **Led** - the Secretariat of world's largest civil society alliance to end poverty and inequality, launched by Nelson Mandela with national presence in 80+ countries.
- **Mobilized** - 80+ national coalitions and campaigns based predominantly in the Global South and led Global Council of Activists and INGO leaders (Transparency International, Greenpeace, Save The Children, WWF, Oxfam, ONE as well as cultural support from U2, Will.I.Am, Femi Kuti, and other global artists & musicians).
- **Delivered** - Led G20 strategy. Designed campaigns that broke Guinness World Records for largest number of people ever mobilized on an issue (173 million standing against poverty), including MAKEPOVERTYHISTORY and LIVE8 in Scotland with G8.

APPOINTMENTS

- **Equality and Human Rights Commission:**
National Committee Member - Public
Appointment by UK Government.
- **FRSA:** Fellow of the Royal Society of the Arts
- **Chair, Scottish Youth Parliament**
- **Locations Worked:** India, South Africa, UK, US, Brazil, Indonesia, Kenya

CORE CAPABILITIES

Intelligent Convening & Facilitation

Partnerships & Program Design

Philanthropic Strategy & Grantmaking

Content Creation & Creative Strategy

Influencing, Policy & Advocacy

Coalition Building & Community Organising

Team building & Talent Management

Personal Development & Psychological Resilience

SUBJECT MATTER EXPERIENCE

Climate, Nature, Finance, Human Rights, Peace & Security, Technology & AI, Future of Work, Governance & Accountability, Future of Food, Energy Systems, Psychological Resilience & Mental Health

ENDORSEMENTS

REFERENCES AVAILABLE UPON REQUEST

- Anisa Costa
- Christiana Figueres
- Danny Sriskandarajah
- Gordon Brown
- Heather Grady
- Jason Bordoff
- Jean Oelwang
- Jochen Zeitz
- Kathy Calvin
- Kumi Naidoo
- Mary Nichols
- Mary Robinson
- Merit Janow
- Nathalie Delapalme
- Nigel Topping
- Paul Polman
- Tzaporah Berman
- Zeinab Salbi

ADDITIONAL EXPERIENCE

Adjunct Professor (Part-Time)

Columbia University in the City of New York, SIPA
Co-Chair, Earth Network on the Social Climate
Instructor, Climate Tech & Regenerative Entrepreneurship
2023 - Present

Board Member, Res Publica, NY

Peoples Climate March, Avaaz, Bridging Ventures
2021 - Present

Council Member, Transparency International

International Anti-Corruption Convention (IACC), Berlin, Germany
2018 - Present

Senior Fellow

Skoll Center for Social Entrepreneurship, University of Oxford, Saïd Business School, Oxford, UK
2022 - Present

Visiting Fellow (In process)

University of New Delhi, Hindu College
2023- Present

Executive In Residence

Oxford University, Saïd Business School, Oxford, UK
2019 - 2021

Board Member

ORB Media, Washington D.C.
2018 - 2021

Trustee

Oxfam GB, Oxford
2009 - 2015

Board Member & Secretary

CIVICUS, Johannesburg
2007 - 2008

Vice-Chair & Trustee

Young Scot, Scotland
2006 - 2008

Chair & MSYP, Glasgow Govan

Scottish Youth Parliament, Scotland
2005 - 2007

KEY ACCOMPLISHMENTS

- **Established** - Columbia Climate School as Associate Dean for Climate Action at Columbia University.
- **Designed** - Global Governance for GCAP Foundation in the Netherlands to support international grant-making to indigenous communities, creatives, campaigners and social movements predominantly based in the global south.
- **Authored** - the 'Decisive Decade Inquiry' commissioned by ex-UN Climate Chief Christiana Figueres, influencing philanthropy and guiding climate action to support "radical collaboration for systemic change", together with a research & practitioner team at Oxford Saïd Business School, Columbia University and around the world.
- **Launched & led** The B Team as Managing Director with Heads of State, CEOs, Investors, and Elders.
- **Directed** - The Global Call to Action Against Poverty (GCAP), founded by Nelson Mandela, as one of the largest campaigns in the world, rooted in the Global South.
- **Organized** - the People's Climate March with 400,000 participants in New York.
- **Co-Founded** - We Mean Business coalition in 2014, mobilizing companies and building public momentum to address climate change.
- **Mobilized** - 173 Million People as part of the UN Millennium Campaign, breaking Guinness World Record for public mass mobilization on an issue.
- **Elected** - Represented Young People across Scotland, as Chair of Scottish Youth Parliament for two terms, successfully campaigning to end all tuition fees, ban smoking in public places and introduce transport subsidies for 16-18 year olds.