

Muzzy Rosenblatt

Forest Hills, NY 11375

646.523.9309

muzzy@brc.org

Summary

- Experienced and innovative CEO who has successfully led and transformed high-profile nonprofit and governmental organizations with 9-figure budgets and thousands of employees.
- Expertise in various sectors including healthcare, real estate, and higher education; and with successfully navigating operational challenges including litigation, regulatory oversight, and government/community relations.
- Track record of growth and innovation while navigating through numerous internal and external challenges.
- Leadership experiences on various nonprofit boards, with an emphasis on fiscal oversight and risk management.
- Significant network of relationships across the nation and around the globe developed over 4 decades.

BRC (Bowery Residents' Committee, Inc.), New York City

CEO and President, September 2000 – present

- Leader of one of NYC's most effective nonprofit enterprises, providing housing and services to 8,000 people annually through 30+ programs with 1,300+ employees and annual operating budget of \$190MM+.
- Repeatedly developed innovative new program models that successfully addressed systemic challenges in the design and financing of programs, and which have been successfully and repeatedly replicated in NYC and elsewhere.
- Developed and implemented a financial turnaround of a nearly insolvent organization with recurring annual losses, and achieved ten-fold growth in revenue, with net assets increasing from less than \$1MM to more than \$20MM.
- Implemented agency-wide performance-measurement program, establishing organization as a leader in the field, with annual success rates exceeding industry norms.
- Successfully executed numerous residential real estate projects using diverse financing strategies to support expansion of services, financial stability and organizational growth; currently managing \$450MM in capital projects.
- Nationally and locally recognized for best practices in leadership and management, impact and innovation: Nonprofit Times Top 50 Nonprofit Influencers; Drucker Prize Finalist; Winner, NY Nonprofit Excellence Award.

Columbia University, New York City

Adjunct Faculty, School of International and Public Affairs, 2022 – present

- Adjunct member of the faculty at Columbia's graduate school for public policy.
- Subject matter taught: nonprofit management.

Common Ground Community (now Breaking Ground), New York City

Chief Operating Officer, November 1999 – August 2000

- Hired to be organization's first COO as it was about to undertake major growth.
- Oversaw all program, fiscal and administrative operations of nonprofit affordable housing developer, with annual operating budget of \$14 million and 120 employees.

New York City Department of Homeless Services

Acting Commissioner, September 1998 – May 1999

First Deputy Commissioner, August 1996 – May 1999

Chief of Staff, July 1993 – August 1996

- Chief operating officer for 6 years – and for 8 months acting chief executive officer – of municipal agency providing shelter and services to 25,000 homeless people annually, with \$400 million operating budget and 2,400 employees.
- Implemented dramatic restructuring of service delivery system through privatization to nonprofits, while increasing accountability, achieving better outcomes, and reducing personnel by 29% and expenses by 15%.
- Developed and maintained relationships with various constituencies, including elected officials, contractors, state and federal agencies, community groups, unions, staff and clients.

New York City Mayor's Office

Various positions, March 1988 – July 1993

- Held several positions across two mayoral administrations, including chief of staff to the mayoral task force charged with establishing the Department of Homeless Services.
- Responsible for interagency coordination, community relations, and keeping things moving.

Education

M.P.A., 1992 Robert F. Wagner Graduate School of Public Service, New York University

B.A., 1987 Wesleyan University, Middletown, Connecticut

Board and Related Service Experience

Wesleyan University, Middletown, CT

- Trustee, 2014-2017 and Audit Committee Chair, 2015-2017
 - As audit committee chair, oversaw enterprise risk management, annual financial audit, cybersecurity, and major litigation; served on Board's Leadership Committee.
- Alumni Association Chair, 2018-2020
 - Led successful effort to restructure the institution and formally revise its by-laws to achieve greater integration of disparate alumni entities, leading to increased alumni participation and institutional continuity
- Advisory Board, Patricelli Center for Social Entrepreneurship, 2012-2016
 - Member of center's initial advisory board; helped secure its permanent funding in the University's budget

Garden School, Jackson Heights, NY

- Trustee, 2008-2022 and Board Treasurer, 2010-2020
 - Trustee and officer of small independent PK-12 private school in Queens, NY.
 - As Treasurer, led successful effort to strengthen finances through diversification of revenue model, monetization of assets, and professionalization of business operations.
 - Co-chaired successful search for new Head of School, and negotiated employment contract .

Project Ezra, New York, NY

- Member of the Board of Directors, 1989-2009
 - Member of the Board of nonprofit community-based elder-care organization
 - Led unsuccessful effort to execute merger with a larger nonprofit.

Publications

- 2021 Co-author, "How Ten Global Cities Take on Homelessness: Innovations that Work," published by the University of California Press.
- 2017 Contributing author, "Better Outcomes for the Nonprofit Sector," in "What Matters: Investing in Results to Build Strong, Vibrant Communities," published by the Federal Reserve Bank of San Francisco and the Nonprofit Finance Fund.