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# Daniel Björkegren

## **Academic Employment**

2023-	Assistant Professor of International and Public Affairs, Columbia University
2014 - 2023	Assistant Professor of Economics, Brown University
2019-2020	Visiting Researcher, Microsoft Research New England
2017-2018	W. Glenn Campbell and Rita Ricardo-Campbell National Fellow,
	Stanford University

## Education

2014	Ph.D. Economics	Harvard University
		Advisors: Michael Kremer, Greg Lewis, and Ariel Pakes
2011	M.A. Economics	Stanford University
2009	M. Public Policy	Harvard Kennedy School
2005	<b>B.S.</b> Physics	University of Washington

## Research

**Economics Publications** 

**The Adoption of Network Goods:** Evidence from the Spread of Mobile Phones in Rwanda. <u>Review of Economic Studies</u>, 2019.

**Behavior Revealed in Mobile Phone Usage Predicts Credit Repayment.** (with Darrell Grissen) <u>World Bank Economic Review</u>, 2020.

**Network Adoption Subsidies:** A Digital Evaluation of a Rural Mobile Phone Program in Rwanda (with Burak Ceyhun Karaca) <u>Journal of Development Economics</u>, 2021.

**Competition in Network Industries:** Evidence from the Rwandan Mobile Phone Network. <u>RAND Journal of Economics</u>, 2022.

**Computer Science Publications (Peer Reviewed Conference Articles)** 

**Balancing Competing Objectives with Noisy Data:** Score-Based Classifiers for Welfare-Aware Machine Learning. Esther Rolf, Max Simchowitz, Sarah Dean, Lydia Liu, Daniel Björkegren, Moritz Hardt, and Joshua Blumenstock. <u>International Conference on Machine</u> <u>Learning (ICML)</u>, 2020.

*Workshop:* Balancing Competing Objectives for Welfare-Aware Machine Learning with Imperfect Data. Esther Rolf, Max Simchowitz, Sarah Dean, Lydia Liu, Daniel Björkegren, Moritz Hardt, and Joshua Blumenstock. <u>Neural Information Processing</u> Systems (NeurIPS) Joint Workshop on AI for Social Good, 2019. *Best Paper Award*  **Measuring Informal Work with Digital Traces:** Mobile Payphone Operators in Rwanda. Daniel Björkegren. <u>International Conference on Information and Communication Technologies</u> <u>and Development (ICTD)</u>, 2020.

Assessing Bias in Smartphone Mobility Estimates in Low Income Countries. Sveta Milusheva, Daniel Björkegren, and Leonardo Viotti. <u>ACM Conference on Computing and</u> <u>Sustainable Societies (COMPASS)</u>, 2021.

# Working Papers

**(Machine) Learning what Policies Value** (with Samsun Knight and Joshua Blumenstock). *Revision requested*, <u>Review of Economic Studies</u> Conference version published at <u>ACM EAAMO</u>, 2021 (nonarchival).

Manipulation Proof Machine Learning (with Joshua Blumenstock and Samsun Knight)

**Causal Inference from Hypothetical Evaluations** (with B. Douglas Bernheim, Jeffrey Naecker, and Michael Pollmann)

**Instant Loans Can Lift Subjective Well-Being:** A Randomized Evaluation of Digital Credit in Nigeria (with Joshua Blumenstock, Jacqueline Mauro, and Suraj Nair)

**Nonparametric Causal Estimators for Multivariate Missing Data:** An Application to Estimate Treatment Effects from Digital Trace Data (with Jacqueline Mauro and Joshua Blumenstock)

# **Nostalgic Demand**

# **Other Writing**

**To Regulate Network-Based Platforms, Look at Their Data** (with Chiara Farronato) <u>Harvard Business Review</u>, 2021. *Blog post* 

**The Potential of Digital Credit to Bank the Poor.** (with Darrell Grissen) <u>American Economic Association Papers and Proceedings</u>, 2018.

**Research in Progress** 

Welfare Sensitive Credit Scoring (with Joshua Blumenstock)

**Efficiency of Informal Transit Networks** (with Alice Duhaut, Geetika Nagpal, and Nick Tsivanidis)

**Does Public Transit Crowd Out Informal Transit?** Evidence from Lagos (with Alice Duhaut, Geetika Nagpal, and Nick Tsivanidis)

How Do Individuals Learn: Evidence from Rwanda (with Aislinn Bohren and Patrick Vu)

#### **Presentations** (including scheduled)

2023	Cardozo Law Review Symposium: AI and Discrimination in Credit Markets	
	Microsoft Research New England	
	UC Santa Barbara Mind and Machine	
	Intelligence Summit	
	Virtual Digital Economy Seminar	
2022	Next Generation of Antitrust, Data Privacy,	
2022	and Data Protection Scholars Conference	
	(NYU/American Bar Association)	
	Washington University St. Louis	
	NYU	
	Columbia University (Development)	
	World Bank/CEGA MeasureDev	
	Harvard/MIT (Development)	
	Bravo Center Workshop on Economics of	
	Algorithms, Brown University	
	Algorithms, brown Oniversity	
2021	AEA Annual Meeting	
2021	Brown University Data Science 'Fair	
	February' (Keynote)	
	NBER Industrial Organization	
	NBER Digitization (Discussant)	
	UC Santa Barbara	
	Private Sector Development Research	
	Network: Firm Data Workshop	
	MIT (Applied Micro)	
	UC Riverside	
2020	AEA Annual Meeting	
	World Bank	
	Princeton University (IO)	
	Bill and Melinda Gates Foundation	
	EconTwitter Econ/Finance Conference	
	Microsoft Research New England	
	University of Oxford (Econometrics)	
	BREAD preconference	
	BREAD	
	Berlin Center for Consumer Policies: 'The	
	Future of AI for Policymaking'	
2019	NBER Industrial Organization	
	RAND Corporation	
	International Industrial Organization	
	Conference	
	Boston College	
	NSF Network Science in Economics	
	Microsoft Research New England	
	Federal Trade Commission (FTC)	

Workshop on Firms in Emerging Economies

(Jinan University, China)

University of Washington

Stanford University

2018 AEA Annual Meeting

А.Т

United Nations Behavioural Science Week: AI Harvard Business School Workshop on the Future of AI and Economics

**CESifo Economics of Digitization (Keynote)** 

ETH Zürich Workshop on AI+Economics (Keynote) Northeastern University Columbia University (SIPA) NEUDC University of Chicago Booth George Washington University (Computer Science: Trustworthy AI Seminar)

World Bank: World Development Report Data Infrastructure (Panelist) **ZEW ICT Conference Temple University** MIT Conference on Digital Experimentation Southern Economic Association Annual Meeting NeurIPS Workshop on Human and Machine **Decisions** (Panelist)

ETH Zürich Microsoft Research NYC Penn State (Development) NBER Artificial Intelligence (Discussant) NeurIPS Machine Learning for Economic Policy (Panelist)

Canceled/Postponed due to COVID-19: Chinese University of Hong Kong Hong Kong Baptist University

Joint Statistical Meetings (JSM) Yale University NBER Artificial Intelligence Imperial College Business School (Finance/Economics) MIT Conference on Digital Experimentation **Tufts University** Harvard (Computer Science: EconCS) World Bank Infra4Dev (Toulouse)

PacDev **NBER** Digitization (Winter) NBER Digitization (Summer poster) UC Berkeley Artificial Intelligence for Economic Development (CEGA/World Bank) Federal Communications Commission (FCC)

- 2017 Dartmouth Winter IO Conference J-PAL Conference Dominican Republic Penn State Conference on Data Driven Development in Africa
- 2016 AEA Annual Meeting Microsoft Research Economics Conference
- 2015 Georgetown University of Houston NEUDC NBER Development NBER Industrial Organization NetMob
- 2014 Boston University Brown University Michigan State University
- 2013 NEUDC
- 2012 Nagoya University Conference on Risk, Food and Trade

NBER Development preconference NBER Development World Bank ABCA

NetMob UC San Diego Berkeley-Stanford IO Fest University College London

NBER Digitization World Bank ABCDE

Stockholm School of Economics Stockholm University Summer Institute in Competitive Strategy (UC Berkeley) UC Davis (ARE) Yale University

Northwestern (Kellogg MEDS) Stanford GSB University of Cambridge (INET)

## Honors

- 2013-2014 Oppenheimer Graduate Fellowship Fund Harvard University
- 2011-2013 Graduate Fellowship Harvard Economics
  - 2010 George Shultz Fellowship Stanford Institute for Economic Policy Research
  - 2009 Graduate Fellowship Stanford Economics
  - 2003 Jerre Noe Scholarship University of Washington Computer Science
  - 2002 Freshman Medal University of Washington

# Teaching

**Brown University** 

2014- Big Data (Undergraduate) Causal Inference (Undergraduate) Development Economics (Ph.D.)

**Teach for America** 

2005-2007 High School Math and Science Weslaco, Texas

## **Minicourses and Workshops**

- 2022 University of Chicago Machine Learning in Economics Summer Institute
- 2021 NBER Digitization PhD Tutorial: Digitization and Developing Societies
- 2018 UC San Diego: Machine Learning

## **Professional Activities**

Affiliations	Bureau for Research and Economic Analysis of Development (BREAD)
	Jameel Poverty Action Lab (J-PAL)
	Stanford Golub Capital Social Impact Lab
	Toulouse Financial Inclusion through Interoperability Initiative

ReviewerAmerican Economic Review, Demography, Development Engineering,<br/>Econometrica, Harvard University Press, Journal of Development Economics,<br/>Journal of Political Economy, Marketing Science, National Science Foundation,<br/>Nature Human Behavior, Quarterly Journal of Economics, RAND Journal of<br/>Economics, Review of Economics and Statistics, Science, USAID, World<br/>Development, and others

#### Conference

ACM COMPASS	Program Committee	2022, 2023
	Track Chair: Development, Economics, and Policy	2021
ACM EC	Program Committee	2021
ACM CSCW	Reviewer	2017
ACM DEV	Program Committee	2016
Bravo Center Work	shop on Economics of Algorithms, Co-organizer	2022

#### Service

2022- Scientific Steering Committee, Retail Finance Distribution Research Initiative, University of Ghana

## Grants

2022	"Efficiency of Informal Transit Networks" with Nick Tsivanidis, Alice Duhaut, and
	Geetika Nagpal:
	Weiss Fund, \$62,530

2021 *"Welfare Scoring for Digital Credit" with Joshua Blumenstock:* Innovations for Poverty Action, \$144,711

"Efficiency of Informal Transit Networks" with Nick Tsivanidis, Alice Duhaut, and Geetika Nagpal: World Bank, \$198,000 CEPR STEG, £98,968 J-PAL King Climate Action Initiative, \$177,015 Brown Seed Funding, \$50,000

2020 NBER Social Learning Initiative, \$30,972

"Efficiency of Informal Transit Networks" with Nick Tsivanidis, Alice Duhaut, and Geetika Nagpal: International Growth Centre, £107,279

2019 "Efficiency of Informal Transit Networks" with Nick Tsivanidis, Alice Duhaut, and

*Geetika Nagpal:* World Bank, \$75,000

"Impact Credit Scoring for Women's Empowerment" with Joshua Blumenstock: Bill and Melinda Gates Foundation, \$49,892

"Welfare Sensitive Machine Learning" with Joshua Blumenstock and Moritz Hardt: Amazon.com, \$20,000 compute credits

- 2018 *"Digital Credit Scoring" with Joshua Blumenstock:* Bill and Melinda Gates Foundation, \$420,000 Brown Seed Funding, \$49,954
- 2017 "Competition in Network Industries": NET Institute, \$3,000
- 2015 "Precision Agriculture for Development" with Michael Kremer, Shawn Cole, and Heiner Baumann: Unorthodox Philanthropy: \$1,193,500 Anonymous Donor: \$2,241,100
- 2010 *"Big Data for Development":* Stanford Institute for Economic Policy Research, George Shultz Fellowship: \$3,000

## **Student Advising**

**PhD** (with initial placement; \*primary advisor)

- 2023 Shunsuke Tsuda, University of Essex
- 2022 Samsun Knight\*, University of Toronto + Northeastern Postdoc
- 2020 Sagar Wadhwa, Amazon
- 2018 Will Violette, Federal Trade Commission
- 2017 Margarita Gafaro Gonzalez, Banco de la Republica Colombia Sveta Milusheva, World Bank Research Group Aurora Ramirez Alvarez, Colegio de México
- 2016 Morgan Hardy, NYU Abu Dhabi

#### Undergraduate

2022 Jolie Wei

**External Reviewer** 

2022 Vatsala Shreeti, reviewer for Toulouse School of Economics

## **Other Employment**

- 2016-2020 Precision Agriculture for Development Co-founder and Board Member
- 2008-2009 Abdul Latif Jameel Poverty Action Lab (J-PAL) Consultant
- 2000-2001 Microsoft Mobile Device Division High School Intern Coded the photo app for Microsoft's first smartphone.

Language English, Swedish

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