

## Resource Spotlight: BIG INTERVIEW

Virtual interviewing, whether by phone or video, has existed across industries for many years; but beyond an initial screening, face-to-face interviews were largely favored when it came time to select final candidates. **Today, the COVID-19 pandemic is forcing nearly all recruitment at all levels to a virtual environment to ensure the safety of all stakeholders.** It is crucial for all students seeking a job or internship to learn the strategies for a successful virtual interview and to *practice, practice, practice* those skills!

For this edition of “Resource Spotlight,” we will highlight key components of Big Interview that may be most valuable to SIPA students, and we encourage each of you to explore the platform and share with us your progress!

**LEARN** interviewing techniques by watching a series of videos. You may want a quick overview using the “Fast Track” curriculum, or dive deeper into strategy with the “Mastery Track.” Either way, these videos will instruct on interview fundamentals, nonverbal communication, behavioral questions, salary questions, and more.

**PRACTICE** interviewing from the privacy of your own home. Here, you can tape your responses, play them back to self-critique, and share the recordings with an OCS adviser for review during a remote ‘Mock Interview’ appointment. We recommend starting with the ‘General’ interview questions module (it covers **80% of the interview questions you might get!**) and then moving into the ‘By Industry’ module if you’re interested in **Management Consulting, Financial Services and Operations, Energy, Nonprofits**, and other popular occupations.

**INTERVIEW PLAYBOOKS** are helpful video lessons constructed for specific job-seeker profiles. For instance, are you a career changer? A new graduate? Not a native English speaker? Or perhaps you’ve received feedback that you’re too modest or introverted? Overqualified? These videos are for you.

Ready to prepare for your next big interview? Get started by creating a personal Big Interview account – you *must* use your LionMail email address -- at <https://sipa-columbia.biginterview.com>