DIGITAL TECHNOLOGIES AND DEVELOPMENT
CHALLENGES, LINKAGES AND PUBLIC PRIVATE PARTNERSHIPS
FEATURING KEYNOTE SPEAKER, PRESIDENT TOOMAS ILVES OF ESTONIA

Preliminary Draft Agenda (speakers subject to change)
Location: Lerner Hall, Columbia University
April 13, 2016

Please note the change in venue for this event. It will be held in **Lerner Hall**, not Faculty House.

8.30 – 9.00	Registration
9.00 – 9:45	**Opening and Welcome** by Merit E. Janow, Dean, SIPA, Columbia University **Keynote Address** by His Excellency Toomas Ilves, President of Estonia; and graduate of Columbia College '76 **Moderator**: Jenik Radon, Professor, SIPA, Columbia University
9:45 – 10.45	**Digital technologies as a driver of growth and development: harnessing the opportunity** The session will discuss the potential of the Internet and other digital technologies in accelerating the pace of economic growth and development, especially in less developed countries and regions, with a focus on national policies enabling the digital leap. Key questions: • Has the Internet and digital technologies increased opportunities for people in developing countries, especially for low income and frequently disadvantaged groups? • What are the key opportunities as well as the important bottlenecks to leveraging digital technologies? **Moderator**: Jan Svejnar, Director, Center for Global Economic Governance, SIPA, Columbia University **Speakers**: 1. Mary Snapp, Corporate Vice President, Microsoft Philanthropies 2. Simona Marinescu, Director, UNDP Development Impact Group 3. Uwe Deichmann, Co-Director, World Development Report 2016, World Bank 4. Dana Zucker, Communications Lead, UNICEF Innovation
10:45 – 11:00	**Coffee Break**
11:00 – 12:00	**Policy options for optimizing digital technologies for development** This session will discuss key policies and practices that create an enabling environment for utilizing Internet and digital technologies for development. Key questions: • What can governments, donors and international organizations do to reduce the digital divide and remove obstacles for access to the Internet and other

	digital technologies and the related positive effects? • How can we deal with issues of 'information poverty' and evolve policies to ensure effective access to information? • What are some of the other policy concerns, security, privacy considerations etc.? **Moderator**: Glenn Denning, Professor of Professional Practice in International and Public Affairs, SIPA, Columbia University **Speakers:** 1. Hannes Astok, Director for Development and Strategy, e-Governance Academy, Estonia 2. Mark Cardwell, Senior Policy Advisor, U.S. Global Development Lab, USAID 3. Jason Healey, Senior Research Scholar, SIPA, Columbia University 4. Mariela Machado, Master of Public Administration in Development Practice candidate, SIPA, Columbia University
12:00 – 13:00	**Making digital technologies work for people and businesses** This session will examine the role that stakeholders, public and private across countries, can play in achieving and accelerating the full potential of the Internet and other digital technologies. Public policy makers, including governments as the providers of services, as well as local and global technology and Internet and digital technology companies, entrepreneurs, and civil society organizations all have a part to play. Key question: • What are the roles of different stakeholders and what partnerships between them are necessary to make the Internet and other digital technologies work for people and business? **Moderator:** Merit E. Janow, Dean, SIPA, Columbia University **Speakers:** 1. Antoine Heuty, Founder, Ulula 2. Hollie Russon Gillman, Postdoctoral Fellow in Technology and Public Policy, SIPA, Columbia University 3. Will Hudson, Senior Advisor for International Policy, Google 4. Rakesh Rajani, Director, Civic Engagement and Government, Ford Foundation
13:00 – 13:15	**Wrap-Up:** Merit E. Janow, Dean, SIPA, Columbia University