

The Manhattanville Campus:  
How the Upper Manhattan Community  
Benefits

**March 31, 2021**

**SIPA Food for Thought Presentation**

**Presented by:**

**Tanya Pope**

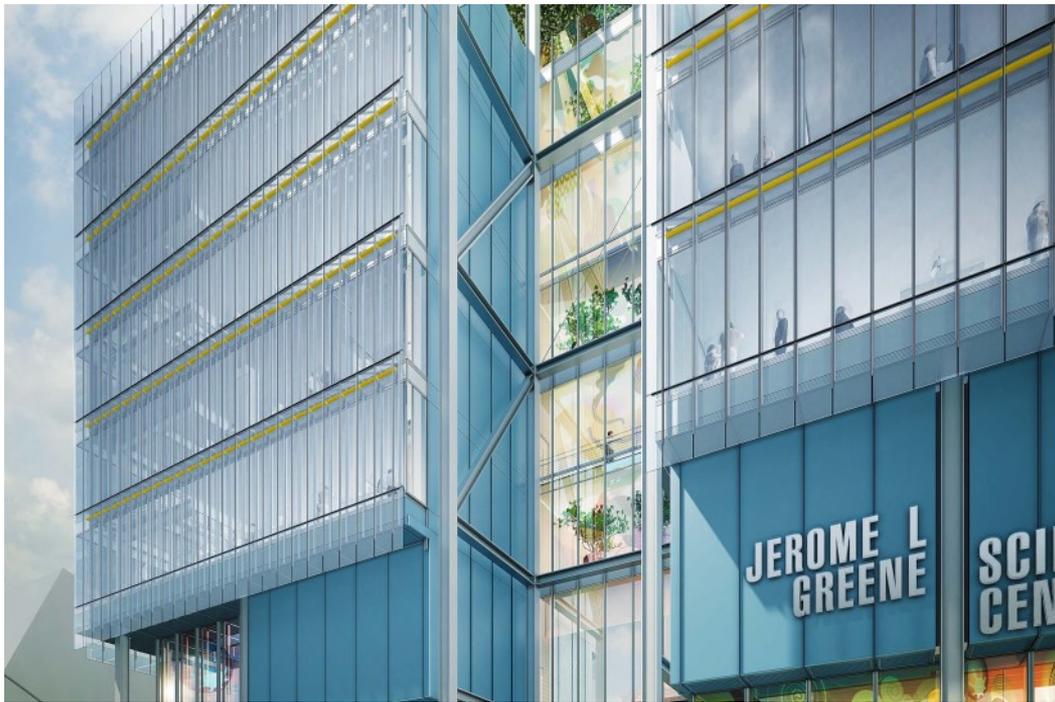
**AVP, University Supplier Diversity**

**Columbia University Facilities & Operations**

# How Do We Define Diversity?



# The Manhattanville Campus



# The Columbia Community

Our efforts to the local community are focused on a 17-zip code area that runs from 96<sup>th</sup> street to the tip of Manhattan and encompasses the four southernmost zip codes in the Bronx

Integrating the community, it means we endeavor to include them in our efforts to:

- Hire for the university's workforce
- Hire for construction, goods, services and supplies
- Hire on workers on construction and maintenance projects



# Declaration of Covenants

## Community Commitments

Columbia University has a long-standing history of working together with our local community, and as we build our Manhattanville campus, we are also expanding and enhancing many programs and services. Two major agreements codify the University's commitment to new investment in our local community. They are the [Community Benefits Agreement](#) , in partnership with the West Harlem Development Corporation, and the [Declaration of Covenants and Restrictions](#) with Empire State Development (ESD).

Highlights of the agreements include:

- \$76 million to fund community benefits for the West Harlem community through the West Harlem Development Corporation
- \$20 million to an affordable housing fund
- Up to \$4 million in housing legal assistance for West Harlem residents
- \$20 million to the Harlem Community Development Corporation (HCDC), an Empire State Development (ESD) subsidiary that plans and facilitates community revitalization
- More than \$470 million paid to date to minority-, women- or locally-owned (MWL) construction trade firms

Signed December 14, 2011

[https://cdn.esd.ny.gov/subsidiaries\\_projects/data/columbia/111214\\_ColMan\\_DecFinal.pdf](https://cdn.esd.ny.gov/subsidiaries_projects/data/columbia/111214_ColMan_DecFinal.pdf)

# Community Benefits Agreement

---

## Community Benefits Agreement

On May 18, 2009, Columbia University President Lee Bollinger and the President of the West Harlem Local Development Corporation (WHLDC) signed the West Harlem Community Benefits Agreement (CBA) marking a unique partnership between the University and the residents in Manhattan's Community District 9. The agreement, along with commitments made to the City and the State over the course of the formal approval processes for the Manhattanville expansion project, encompasses not only a financial commitment on the part of the University, but also a commitment of both "in-kind" resources and advice and guidance on a range of issues and programs.

[Enacted May 20, 2009](#)

<https://gca.columbia.edu/sites/default/files/2016-11/CBAAgreement.pdf>

# West Harlem Development Corporation

- The West Harlem Development Corporation (WHDC), is the primary vehicle through which commitments of the West Harlem Community Benefits Agreement (CBA) between Columbia University and the residents of West Harlem are carried out
- The West Harlem Local Development Corporation began operations in 2009, shortly after construction on the Manhattanville campus began.
- West Harlem Development Corporation (WHDC) was incorporated on March 14, 2011 as a Delaware nonprofit organization. WHDC obtained its IRS 501(c)(3) tax exemption determination on July 6, 2011.
- The organization provides funding to many Harlem non-profits and cultural institutions in two rounds each year.

[www.whdc.org](http://www.whdc.org)

# Employment with MWLBE's

- Staff across the university (not including faculty) - 20% MWL goal
- Contractor Spend for Construction and Facilities – 30% MWL goal
- Workforce on Construction at Columbia - 40% MWL goal
- Columbia Employment Information Center
- Annual job fair – most recently held in 2019
- The University has contributed over \$60 million to fund which serves to attract diverse faculty since 2010



# Construction with MWLBE's

- More than \$1.2B paid to minority-, women- or locally-owned (MWL) construction trade firms by Columbia University Facilities over the last 10 years
- Over 5 million hours worked on the Manhattanville project since beginning construction in 2008.



# CU Grow: Vendor Development Program

COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK



## CU GROW PROGRAM

A Columbia University Facilities and Operations-led Initiative

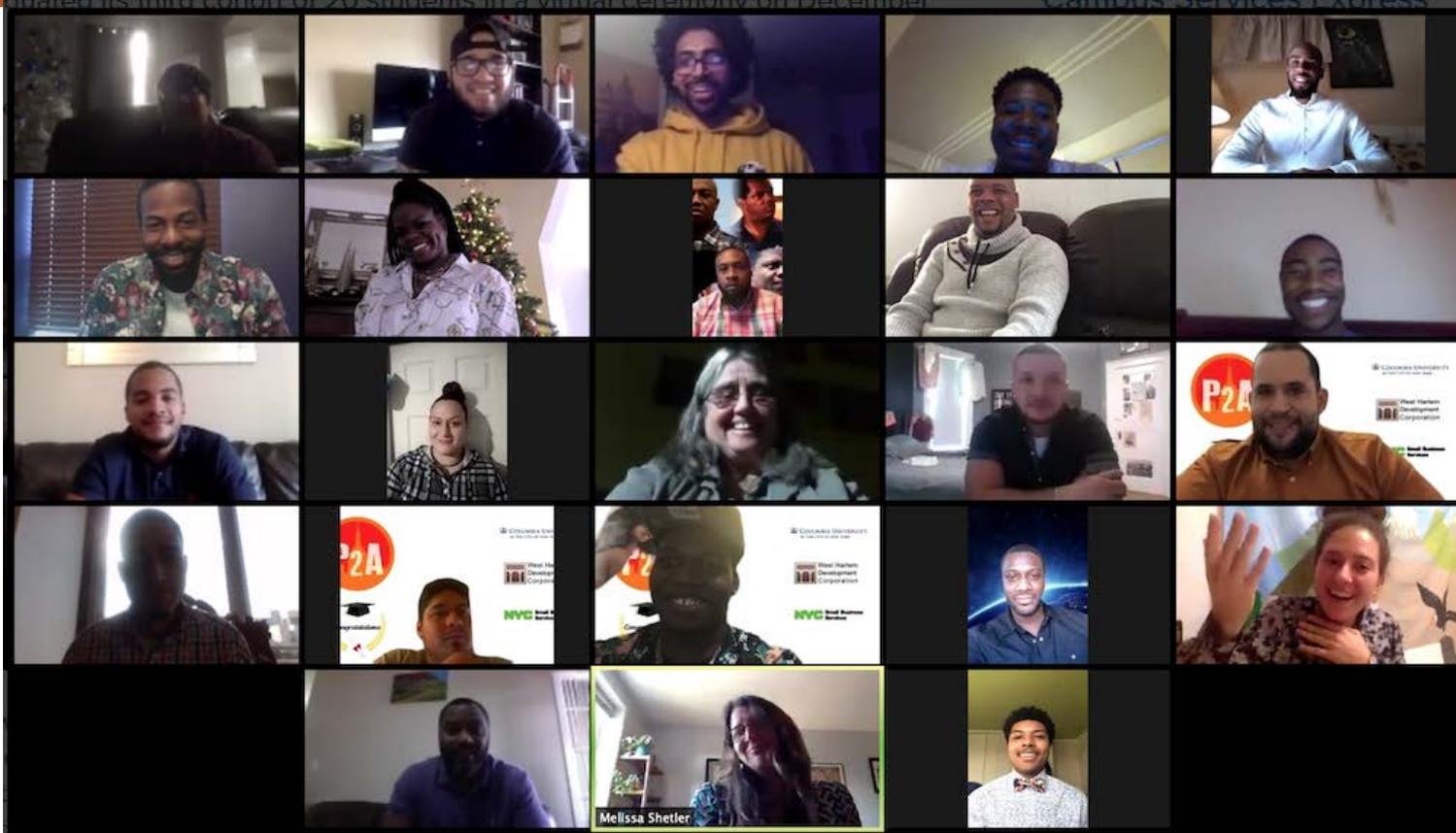
About ▾ Apply Alumni Resources Corner News FAQs

**CU Grow: Vendor Development Program**  
**A University Facilities and Operations Initiative**  
Expand your vision, network, & capacity

[Submit an Interest Form ↗](#)

<https://cugrow.columbia.edu/>

# Pathways to Apprenticeship



<https://cufo.columbia.edu/news/pathways-apprenticeship-p2a-program-upper-manhattan-residents-graduates-its-third-cohort>

# MWLBE's in Construction Communications

- Monthly Newsletter
- Major project updates
- Annual Benefits report
- Neighbors Website

September 2016 Update



## Growing Together

Monthly Newsletter for Columbia University's Manhattanville in West Harlem Development

Columbia's long-term plan for the old Manhattanville manufacturing area will revitalize the four former industrial blocks from 125th/129th to 133rd Street between Broadway and 12th Avenue, and three small blocks along the east side of Broadway from 131st to 134th Street, into an environmentally sustainable and publicly accessible center for academic and civic life woven into the fabric of the West Harlem community.

### Project Scope

The initial phase of development will include the Jerome L. Greene Science Center, the Lenfest Center for the Arts, a new home for the Columbia Business School, and the University Forum. Later phases will emphasize interdisciplinary scholarship, including biomedical engineering, nanotechnology, systems biology, and urban and population studies, as well as housing for graduate students and faculty.

### Current Construction Activity

#### Jerome L. Greene Science Center

Curtain wall ground floor vestibule installations are nearing completion. The installation of the IT, security, fire alarm and audio visual systems are in progress. Loading dock installations are nearing completion. Furniture systems are underway. Temporary certificate of occupancy has been granted by the New York City Department of Buildings.

#### Lenfest Center for the Arts

Interior walls, duct work, and plumbing is in progress throughout the building. The installation of IT, security, audio/visual and fire alarm are in progress. Shade installation and flooring are underway throughout the building. Film screening room seats and flooring are underway. Exterior balcony installation is in progress.

#### University Forum

Formwork, shoring, anchor bolts, reinforcement and concrete placement for the urban layer is almost complete. Foundation waterproofing and backfilling is ongoing.

#### Central Energy Plant (CEP)

Inspection of fire alarm devices has been substantially completed. Testing of the fire alarm system with the fire department is complete. Boiler testing equipment setup and testing is ongoing. Training for systems is ongoing. Mechanical system testing is ongoing. Temporary Certificate of Occupancy has been granted by the New York City Department of Buildings.

#### Small Square

The first phase of Manhattanville's open space project, which lies north of W129th Street, south of Lenfest, and west of the Jerome L. Greene Science Center, is underway. Upcoming work will include installation of forms for granite stairs, backfill operations, and Silva Cells for tree support and stormwater management; and curbs and sidewalk activities along the south face of Jerome L. Greene Science Center. W129th Street is anticipated to be closed until late August.

### Phase 1 Emergency Generator Project

Furnish and install emergency generator plant on the roof of the Studebaker building to provide emergency power to the Manhattanville campus. Department of Buildings and FDNY tank inspections passed. Engine startup and commissioning is complete. Automatic transfer switch commissioning at the Central Energy Plant/Jerome L. Greene Science Center is underway. Operations training is underway.

### Did You Know?



City High school students who participated this summer in Columbia's Mortimer B. Zuckerman Mind Brain Behavior Institute's BRAINiAC program were featured in the *New York Daily News*. The Zuckerman Institute's BRAINiAC program (Brain Research Apprenticeships in New York At Columbia) provides an immersive science research experience in which high school students—primarily from upper Manhattan and the Bronx—live and work in neuroscience laboratories at Columbia University. The *Daily News* profiled the students presenting their research. To read the article, visit <http://nypd.us/2bu8fMx>. (Over)

September 2016 Update  
Page 1 of 4

COLUMBIA UNIVERSITY  
IN THE CITY OF NEW YORK

# Supplies from MWLBEs

- Synovos (formerly Storeroom Solutions):
  - Approximately \$14 million of purchases annually
  - Construction and maintenance equipment, janitorial supplies, bathroom supplies, other goods
  - Annual goal to purchase 30% of all goods and services from MWL firms
  - YTD (2021) they are purchasing 28.8% of goods and services from MWL firms



# Manhattanville Benefits

## Manhattanville Community Benefits

as of October 2020

### Benefits for Children



**Dental Services for Preschool Children**  
Beginning in 2012, in coordination with local\* day care centers and preschools, Columbia's Mobile Dental Center has provided more than 5,600 free comprehensive dental exams to preschool children.

**Summer Camp Scholarships**  
Since 2009, in conjunction with the West Harlem Development Corporation, Columbia has offered a total of 275 summer camp scholarships to locally-eligible\* children.



275 scholarships

124 clinics



**Athletics Clinics**

Columbia has sponsored and/or participated in 124 athletics clinics for children from the local\* community since 2009.

### Benefits for Adults

#### Free Blood Pressure and Cholesterol Screenings

The Wellness Center, situated on the ground floor of the Jerome L. Greene Science Center, offers health resources to serve area residents. Since opening in 2017, the Wellness Center staff has provided over 970 free blood pressure and cholesterol screenings at no cost to community residents.



#### Scholarships to Lifelong Learners & Course Auditing

Beginning in 2013, Columbia has funded a Course Auditing and Lifelong Learners Program for local\* community members to attend selected lectures from the University's offerings in Arts and Sciences during the academic year. To date, members of the local community have audited 1,447 courses.

#### Community Scholars Program

Since 2013, Columbia has selected a total of 37 local\* community residents to participate as Community Scholars wherein they are given the opportunity to develop independent projects with the support of University services and resources.



### Benefits for Seniors or Persons with Disabilities



#### Dental Screenings for Senior Citizens

Commencing in 2012, in coordination with local\* senior centers, Columbia's ElderSmile Program has provided more than 500 free dental screenings to senior citizens from the local\* community.



#### Shuttle Bus Service

Since 2009, Columbia's Community Shuttle Bus has provided 542 rides to elderly and disabled passengers from the local\* community.

### Employment and Economic Benefits

**COLUMBIA UNIVERSITY**  
Human Resources  
Employment Information Center

#### Employment Information and Training Programs

Since 2012, the Columbia Employment Information Center (CEIC) has offered more than 12,000 live and online training sessions and provided hundreds of referrals to external outreach agencies for additional training programs.



The CEIC has hosted 12 job fairs and has participated in 40 additional job fairs since 2012.

### Benefits for Students

#### Undergraduate Scholarships for Local Aid-Eligible Students

As of academic year 2018-2019, Columbia has offered 463 undergraduate scholarships to aid-eligible students from the local\* community admitted to Columbia College and/or the Fu Foundation School of Engineering and Applied Sciences.



#### Youth Internships for High School Students

Since 2010, a total of 213 high school students from the local\* community have participated in youth internships at Columbia.



#### Minority, Women and Local (MWL) Construction

Cumulatively from August 1, 2008 through June 30, 2020, Columbia paid \$468,718,001 to MWL firms for construction work on the Manhattanville project site. \$171,290,896 of that figure was paid to local\* companies.

**\$468 Million** **\$171 Million**

paid to MWL firms for construction work

paid to local\* companies



For more information on how to access all available benefits, visit <https://neighbors.columbia.edu/content/community-commitments>

\*For the purposes of determining program eligibility, "local" refers to those residents who reside in one of the following 17 zip codes: 10025, 10026, 10027, 10029, 10030, 10031, 10032, 10033, 10034, 10035, 10037, 10039, 10040, 10451, 10454, 10455, or 10474, unless otherwise defined within each individual benefit.

# Interpretive Exhibit

## MANHATTANVILLE : A NEW YORK NEXUS

SHEFFIELD FARMS, THE MILK INDUSTRY, AND THE PUBLIC GOOD

ABOUT ▼

CHAPTERS ▼

TIMELINE

DOCUMENTARY

MANHATTANVILLE CAMPUS



<https://sheffieldfarms.neighbors.columbia.edu/>

# Summary

Columbia believes that we only grow successfully, if our community grows along with us.

It is this goal that continues to spur us to continue to think of additional ways we can integrate the community into our great legacy.



# Thank You

---

## QUESTIONS