



The Picker Center for Executive Education was created in 1999 through a generous gift from the entrepreneur and former School of International and Public Affairs (SIPA) dean Harvey Picker.

Our mission is to provide graduate-level education for executives, leaders, policymakers, and innovators seeking to make the world a better place.

The Center is responsible for the Executive MPA (EMPA) and the Global Executive MPA programs, and for customized executive training initiatives. Our skills-based, world-class curriculum is designed to equip our graduates in fields such as international affairs, sustainability, and advanced management/finance with the skills they need to improve the outcomes of the organizations these executives lead and manage.

Our executive training programs are customized to address the specific needs of senior executives from countries and corporations throughout the world. Each program is developed based on an agreement between the Center and the client. Our programs cover leadership management skills, public/private partnerships, crisis management and negotiation, communication and media relations, international trade, practices in economic development, and global and regional trends in the areas of finance, trade, income distribution, social policy, energy policy, and urban policy.

If you are interested in a creating a new executive program with the Picker Center for Executive Education, please contact us at 212-854-5593.

**North America**

Washington, D.C. (World Bank)  
Washington, D.C. (Inter-American Development Bank)  
NYC (UN)  
NYC (Federal Aviation Administration)

**South America**

Chile (Banco de Chile)  
Colombia (Externado)  
Colombia (COMFAMA)  
Argentina (Civil Service)

**Europe**

Northern Ireland (Northern Ireland Peacebuilders)

**Asia/Eurasia**

Thailand (Thailand Foreign Affairs)  
Malaysia (Razak School of Government)  
India (Lal Bahadur Shastri National Academy of Administration)  
Republic of Georgia (USAID Policy, Advocacy, and Civil Society Development Project)  
Saudi Arabia (Ministry of Foreign Affairs)

Singapore (National University of Singapore)  
China (The People's Government of Guangdong Province, GDPTO)  
China (Shanghai Business Leaders)  
China (Guangdong Province)  
China (Hong Kong Civil Service)

**Africa**

Algeria (National School of Administration)  
South Africa (South Africa Broadcast Company)



EXECUTIVE TRAINING PROGRAMS

CONTACT THE PICKER CENTER FOR EXECUTIVE EDUCATION

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[www.sipa.columbia.edu/picker-center](http://www.sipa.columbia.edu/picker-center)

## A NOTE FROM OUR EXECUTIVE DIRECTOR

The Picker Center for Executive Education offers both degree and non-degree programs for working professionals who wish to advance their skills while continuing to work.

Under the leadership of Dean Merit E. Janow, the School of International and Public Affairs (SIPA) offers programs that enable working professionals to learn from world-class faculty and curriculum in public policy, management, economics, and international affairs. The Center's Executive Master of Public Administration (EMPA) program trains students to become senior managers in the public, private, and nonprofit arenas by equipping them with the analytic, managerial, and policy skills needed to succeed.

The Center also provides customized, in-service executive training programs – here, on location and online – technical assistance, and research for public and nonprofit agencies seeking to improve current programs, develop new initiatives, or evaluate their performance.

The Picker Center also serves as a forum for discussion and debate on critical issues in public service and international affairs.

Join us!



**WILLIAM B. EIMICKE**

Founding Executive Director, Picker Center for Executive Education



## SELECT PICKER CENTER TRAINING PROGRAMS



### THE FDNY OFFICERS' MANAGEMENT INSTITUTE

The FDNY Officers' Management Institute (FOMI) is custom-designed program for high-level chiefs within the FDNY. Started in 2002, this intensive six-month program is a collaboration between SIPA and the Business School's executive education departments, and highlights best practices in leadership, communications, strategy and operations management.

### 92ND STREET Y-FORD MOTOR COMPANY INTERNATIONAL FELLOWS

The Picker Center has provided professional development to more than 250 fellows of the 92nd Street Y-Ford Motor Company International Fellows Program since 2004. This three-week program covers various topics, such as nonprofit management, fundraising, strategic thinking and planning, globalization, conflict resolution, self-

assessment, resource management, media and external relations, diversity, and gender.

### SAUDI ARABIA

The Picker Center designed a year-long program to train senior- and middle-level executives of the Saudi Arabian Ministry of Foreign Affairs to serve

in the proposed Saudi Arabia seat on the UN Security Council. The program focused on management skills, analysis, policy, negotiation, and crisis management. It also included four weeks of site visits to leading companies and government agencies in Washington, D.C., and New York City.

### INTER-AMERICAN DEVELOPMENT BANK

Since 2008, the Picker Center has partnered with the Inter-American Development Bank, to train global practitioners to design and implement macroeconomic and financial policies in a cohesive and comprehensive fashion based on a state-of-the-art emerging market knowledge. The annual, International Financial Issues in Emerging Markets program, focuses on timely financial topics delivered by prominent researchers in the area.

**“I consider it an honor and a tremendous pleasure to teach at the Picker Center. It is a unique place where learning is reciprocal. I learn from my student peers as they learn from me. I believe nowhere but Columbia—with its rich history of commitment to diverse learning—would I receive such an enriching experience.”**

— Kristian Denny Todd, Adjunct Associate Professor, SIPA

**“The classes at the Picker Center were fantastic! Great professors, stimulating lectures, and amazing administrative support. This has been one fabulous experience.”** — Pema Lhaki, Development Worker – Kathmandu, Nepal

### COMFAMA

The Picker Center partnered with the Initiative for Policy Dialogue at the School of International and Public Affairs to deliver “Managing for Social Progress” for COMFAMA, one of the largest family equalization funds, located in Medellín, Colombia. The program features sessions on global and regional trends in the areas of finance, trade, income distribution, social policy, energy policy, and urban policy. Guest speakers included not only the mayor of Medellín, but also CEOs of the leading industries in Colombia.

### BRAZILIAN SENIOR EXECUTIVES PROGRAM

“Managing Macroeconomic Risk in emerging Markets” for senior Brazilian executives covered financial crises, policy responses to crises, macroeconomic policy trends in Latin America, developments in international trade, and the new international political economy.

### IFC DEBT CAPITAL MARKETS EXECUTIVE PROGRAM

The International Finance Corporation (IFC) Debt Capital Markets Executive Program trains IFC investment officers in the fundamentals of debt capital market solutions to meeting the financing needs of their clients. The course provides a solid foundation in the economics of finance and macroeconomics, examines international capital and banking markets, analyzes the value proposition of debt capital markets, explores the processes and instruments associated with securitization, derivatives and structured products, and outlines financial regulatory structure and recent developments in both emerging and advanced economies. The case study method is used to delve deeper into core concepts by examining real world cases involving the IFC's use of debt capital market transactions on behalf of clients around the world.

### FEDERAL AVIATION ADMINISTRATION

The Picker Center worked with 80 high-level Federal Aviation Administration (FAA) managers on building skills in the areas of communication, personnel leadership, and negotiation.

### THE SOUTH AFRICA BROADCAST CORPORATION

The South Africa Broadcast Corporation sent several of its top executives to the Picker Center for an executive training program focused on the changing world of news gathering and new initiatives in the age of the digital takeover. The three-day program featured a combination of lectures with corresponding afternoon site visits to leading broadcast and digital media corporations throughout New York City.

### CHILE

The Bank of Chile commissioned the Picker Center to design and facilitate a program to train 100 senior officials from the corresponding ministries of the Chilean government in the areas of public management, energy, environment, finance, and urban development on site in Santiago, Chile. The ultimate goal was to teach the officials how to utilize best practices in government for a new administration.

### CHINESE CENTRAL TELEVISION

Through Columbia University's ongoing relationship with China's Central Television (CCTV), the Picker Center designed annual programs for their senior level executives. This program offered instruction in policy management and the use of television media and digital media corporations throughout New York City.

### HONG KONG CIVIL SERVICE

Since 2009, in conjunction with the Civil Service Bureau, the Picker Center designed and updated one-week programs that provide directorate civil servants with an opportunity to improve their leadership skills and examine key challenges in policy formulation and implementation, against a broad international perspective, and to generate practical insights and strategies for enhancing their respective roles in public governance. Specific topics covered include public management challenges; accountability systems and new modes of governance; managing and evaluating government performance; building community support on government policies, policy development, and marketing; international trade; sustainability; and crisis management.

### GUEST LECTURERS: EXPERIENCED PRACTITIONERS IN THE CLASSROOM



**Guo Dong**

Associate Research Scholar, Earth Institute; Associate Director, Research Program on Sustainability Policy and Management; Lecturer, School of International and Public Affairs, Columbia University



**Kristian Denny Todd**

Crisis Communication Expert; Adjunct Associate Professor, School of International and Public Affairs, Columbia University



**José Antonio Ocampo**

Professor of Professional Practice in International and Public Affairs; Director of the Economic and Political Development concentration, School of International and Public Affairs, Columbia University



**David Maurrasse**

Founder and President, Marga Inc.; Adjunct Associate Professor, School of International and Public Affairs, Columbia University

